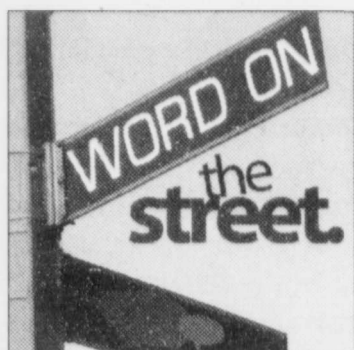


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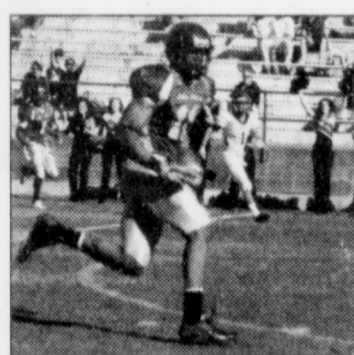
See where Cal Poly students have been getting their information about the elections.

page 4



Social and racial activist M.K. Asante, Jr. will speak tonight in honor of Black History Month.

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Ramses Barden, Cal Poly's leading receiver, decides to put off NFL Draft until next year.

page 24



Go online to discuss this week's YouSubmit topic: Who will you vote for in the California primaries? mustangdaily.net

TODAY'S WEATHER



Clear
High 65°/Low 40°

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Alum crafts 'green' surfboard fins

Cassandra Carlson
MUSTANG DAILY

One Cal Poly alum has taken "green" to a new level by developing and launching a new San Luis Obispo based company, Fluid Earth. Henry Swales, a 26 year-old, 2005 aerospace engineering graduate, has advanced the world of surfing by creating a new sustainable surfboard fin made from plant-based resin.

"There has been a movement in surf after a company with harmful environmental practices, Clark Foam, shut down," Swales said. "These environmental reasons opened surfers' eyes to manufacturing processes and the need to clean up the industry."

Clark Foam closed in 2005, leaving many surfers and companies questioning their boards' environmental impact. There has been a shift in the industry as far as the materials used, but in recent times, boards and fins are still coated with petroleum-based and toxic materials.

Surfers also began looking at what compounds they were using, such as

a cleansing acetone, which is harmful to people as well as the environment. One of those surfers questioning the impact of surfing was Swales, an avid short and long boarder.

"The environment has always been a passion and also a lifestyle for me; it really has been a natural progression in my life," Swales said.

"I'm stoked that I can be making surf fins and be making them in a way that fits my philosophy."

Fluid Earth provides an environmentally responsible business model for the surf industry and the world by creating surfboard fins that involve a 50 percent plant-based fermentation process byproduct in a polymer that becomes materialized, melted and formed to a make performance material.

This plant-based polymer greatly reduces the amount of petroleum. His company also includes a recycling program for the fins.

"Half of the material used is biodegradable performance material creating quality fins that are not dispos-

see Fins, page 2

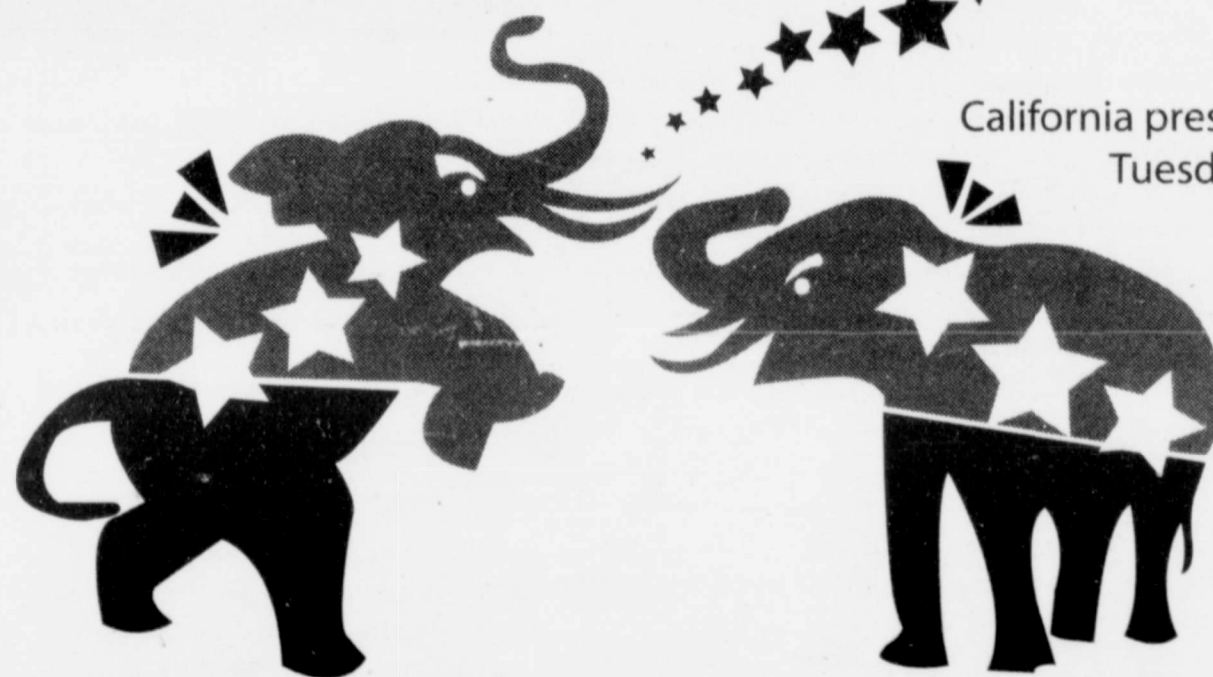


GRAIG MANTLE MUSTANG DAILY

Fluid Earth founder and Cal Poly alumnus Henry Swales shows how a mold gives his surfboard fins their shape.

Republican club hosts debate

61 percent of California Republican voters are still **unsure.**
CABLE NEWS NETWORK / LA TIMES / POLITICO POLL



California presidential primary
Tuesday, Feb. 5.

LAUREN RABAINO MUSTANG DAILY

Rachel Glas
MUSTANG DAILY

As the California presidential primary quickly approaches, students and community members unsure of whom to vote for can turn to the Cal Poly College Republicans as an option.

Local and state-level campaign representatives will represent six top Republican candidates: former Tennessee Sen. Fred Thompson, former New York Mayor Rudy Giuliani, former Massachusetts Gov. Mitt Romney, Arizona Sen. John McCain, former Arkansas Gov. Mike Huckabee and Texas Rep. Ron Paul.

"Lots of Cal Poly students are undecided on who to vote for. Having a debate like this will assist in their decision-making," said Christina Chiappe, president of the Cal Poly College Republicans.

The Cal Poly College Republi-

cans and the Lincoln Club of San Luis Obispo will host a Republican presidential debate tonight at 7 p.m. in Cal Poly's Alex and Faye Spanos Theatre. The event is free and open to the public.

The campaign representatives will answer preselected questions from members of the Cal Poly College Republicans as well as questions from audience members.

"By getting their questions answered directly from the campaign, students should get a clearer idea of who they want to vote for," Chiappe said.

Biology senior Dana Brandlin thinks she will benefit from the event.

"I'm planning on voting, but I don't know a lot about any of the candidates. This debate could definitely help inform me," she said.

She isn't the only one undecided. A Cable News Network/Los Angeles Times/Politico poll taken on Monday

said that 61 percent of Californian Republican primary voters are unsure of whom to vote for.

Electrical engineering senior Marvin Byrd thinks voters aren't informed enough. "I think I'm voting for McCain, but if (this debate) gives me more information, I would take that into consideration," he said.

Chiappe hopes that students of other political parties will attend the debate as well. "We hope to inform everyone of the issues," she said.

Regardless of political leanings, this event offers students and community members an opportunity to learn more about the political process, a key component to democracy, said Laura Freberg, the Cal Poly College Republicans faculty adviser.

"I think liberal and independent voters would find the debate useful, even if they are unable to vote for these

see Debate, page 2

Clinton and Obama step back from controversy

David Espo
ASSOCIATED PRESS

Democratic presidential rivals Hillary Rodham Clinton and Barack Obama stepped back from a controversy over race Monday night, agreeing that a prolonged clash over civil rights could harm their party's overall drive to win the White House.

The two leading Democratic contenders shifted course as Republicans pointed toward Tuesday's pivotal primary in Michigan, where Mitt Romney and John McCain both pledged to lead a revival for a state and an auto industry ravaged by recession.

Obama was the first to suggest a cooling of the rhetoric on race, calling reporters together to say he didn't want the campaign "to degenerate into so much tit-for-tat, back-and-forth that we lose sight of why all of us are doing this."

Referring to Clinton and former Sen. John Edwards, he said that while they may have disagreements, "we share the same goals. We're all Democrats, we all believe in civil rights, we all believe in equal rights."

Clinton's campaign issued a statement in the same vein about an hour after Obama spoke, saying it was time to seek common ground. "And in that spirit, let's come together, because I want more than anything else to ensure that our family stays together on the front lines of the struggle to expand rights for all Americans," she said.

Strikingly, though, one of Clin-

see Controversy, page 2

Weakening economy can either survive strains or collapse into recession

Jeannine Aversa

ASSOCIATED PRESS

WASHINGTON — The unemployment rate leaps to a two-year high, record numbers of people are forced from their homes and Wall Street nose-dives again. Such is the fallout from a housing meltdown that threatens to slingshot the country into a recession.

The big economic question these days is whether the weakening economy will survive the strains or collapse under them.

The odds have grown that the economy will slip into a recession. At the beginning of last year, many economists put that chance at less than 1-in-3; now an increasing number says it has climbed to around 50-50. Goldman Sachs, the biggest investment bank on Wall Street even thinks a recession is inevitable this year.

Hopeful it can be avoided, President Bush and the Democrat-controlled Congress are exploring economic rescue measures, including possible tax rebates. Federal Reserve Chairman Ben Bernanke pledged to lower interest rates as needed.

The idea is to induce people to boost spending, especially on big-ticket items such as homes and cars, and revitalize economic activity.

"The recession gorilla is there. The question is can the Federal Reserve do enough to avert a recession?" asked Brian Bethune, economist at Global Insight. "We think the odds are close to 50 percent that there will be a recession. It is high — no question about it."

Much hope rides on the Fed. By dropping rates, it can act quickly — faster than Congress or the White House could agree on and deliver an economic boost.

"The Federal Reserve is not currently forecasting a recession,"

Bernanke said last week. "We are forecasting slow growth."

Bernanke signaled that a rate cut would come this month. Many economists believe a key rate, now at 4.25 percent, could fall by as much as one-half of a percentage point. Such a cut would lower the rates that are charged to millions of consumers and businesses for many different types of loans.

Analysts predict the Fed will keep doing that in the months ahead as part of a campaign that started in September, when the central bank cut rates for the first time in four years.

Trying to put the fragile economy back on firm footing is the biggest challenge for Bernanke since taking over the Fed nearly two years ago. His job requires a deft reading of the economy's vital signs and keen insights into what makes people and businesses tick. It is their behavior that shapes the economy. And it is in turbulent times that the Fed chief needs to bolster public and investor confidence.

Still, Wall Street is on edge. The Dow Jones industrials plunged nearly 250 points on Friday. Also, consumer confidence tumbled in early January.

Bill Cheney, chief economist at John Hancock Financial Services, puts the odds of a recession as high as 40 percent. "There are a lot of headwinds and the economy probably has enough momentum to get through, but when things get rough, there are a lot of ways things could go wrong," Cheney said.

The fear is that people will clamp down on the spending and businesses will put a lid on hiring and capital investment, sending the economy into a tailspin.

By one rough rule of thumb, a recession occurs when there are two consecutive quarters — six straight months — when the economy shrinks.

The National Bureau of Economic Research, the recognized arbiters for dating recessions, uses a more complicated formula.

It takes into account such things as employment and income growth. By that measure, the last recession was in 2001, starting in March and ending in November.

Tax rebates aimed at stimulating the economy were part of Bush's \$1.35 trillion in tax cuts in 2001. They were credited with helping to make the recession short and mild.

The current housing slump, made worse by a credit crunch, is weighing heavily on economic activity.

Upcoming reports are expected to show the economy grew at a feeble pace of just 1.5 percent or less in the final three months of last year and will be weak in the first part of 2008. Consumers, whose spending is indispensable to a healthy economy, are expected to have tightened their belts.

High energy prices, weaker home values that make people feel less wealthy, and a deteriorating jobs market all figure into more caution on the part of consumers.

The unemployment rate jumped to 5 percent in December from 4.7 percent, fanning recession fears. It was the biggest one-month gain since October 2001, during a time of massive layoffs in the travel industry after the Sept. 11 attacks.

Lawrence Summers, one of President Clinton's treasury secretaries, said the odds of a recession this year went up after the dismal employment report. He advocates temporary tax cuts and emergency spending. "It is now conventional opinion and many fear that there will be a serious recession," Summers wrote recently in the Financial Times.

Martin Feldstein, who was President Reagan's top economic adviser, and former Federal Reserve Chairman Alan Greenspan have urged greater government intervention. Greenspan recently said the economy is "getting close to stall speed," and Feldstein has said his best guess is that the economy "has not turned down and it is still expanding, but very weakly."

Fins

continued from page 1

able but recyclable," Swales said.

The surfboard fins fit a standard longboard or a two-plus-one set-up. Swales hopes to start making them for shortboards also.

As part of his business, Swales tests the fins by surfing to see how they work and to push different maneuvers. His job is different than the typical aerospace engineering graduate jobs.

"When I was at Cal Poly, I would see articles of people breaking a mold," he said. "It is inspiring to see people coming from your same background to give something back."

After graduating, Swales returned to his home state of Oregon and worked on the Columbia River Gorge. There he experimented with kite boarding and hydrofoils, a small wing underneath the water that lifts craft out of water. Toward the end of working there he decided to involve himself in what he calls the "Fin Biz."

He developed his company philosophy when he bought a Wonderbread delivery van at an auction, converted the van into a biodiesel camper and traveled the West Coast.

In 2006, he returned to San Luis Obispo to launch Fluid Earth Company in which he sells his fins online at www.fluidearth.org, the Shell Beach Surf shop and SLO Surf. He also hopes to spread his business to locations throughout California.

Swales also donates to One Percent for the Planet, a way for businesses to make a commitment to different aspects of the environment by donating one percent of gross sales. He offsets his transportation environmental impacts by participating in Carbon Fund's offsetting program.

Swales' ultimate goal is to raise environmental conscience among surfers through his business.

"It's huge to see how surfers respond. One of my goals is to get (the fins) in every surf shop, to branch out and spread to parts of the world that surf."

Controversy

continued from page 1

ton's supporters, New York Rep. Charles Rangel, was sharply critical of Obama in an interview during the day. "How race got into this thing is because Obama said 'race,'" Rangel, the dean of the Congressional Black Caucus, said on television station NY1.

Campaigning in Nevada, Obama, said some of his opponents "don't seem to have anything positive to say about their own record. All they're trying to do is run me down."

Obama didn't mention Clinton by name. But the reference was unmistakable after controversy over race and the Iraq war and as her campaign arranged a conference call to criticize his record on abortion.

In an interview on NBC, he said the former first lady's campaign was seeking to stoke the race-related controversy. "I think there's some intentionality on the part of the Clinton campaign to knock us off message," he said.

The former first lady did not mention the campaign's increasingly combative tone as she campaigned in New York.

"Both Senator Obama and I know we are where we are today because of leaders like Dr. King," Clinton said at



ASSOCIATED PRESS

Sen. Barack Obama, D-Ill., addresses supporters during a rally in Reno.

a labor-sponsored birthday celebration in honor of the slain civil rights leader, Dr. Martin Luther King. "We have to bring our party together and our country together."

Next up for the Democrats were precinct caucuses Saturday in Nevada. There, Clinton's supporters awaited a court ruling on a lawsuit seeking a last-minute change in rules they agreed to months ago. Their objective was to prevent several caucuses along the Las Vegas Strip, where thousands of Culinary Workers Union employees — many of them Hispanic or black — hold jobs.

The rules were approved in March, when the former first lady was the overwhelming national front-runner

in the race. But the union voted last week to endorse Obama, and the lawsuit followed.

Edwards is campaigning aggressively in both Nevada and South Carolina, and his aides circulated a memo during the day saying both his rivals were "deeply flawed." It said both Clinton and Obama might be unable to win the White House in November, and that Edwards, alone, was strong enough to fight the Republicans and corporate interests all the way to victory.

The issue flared after Clinton said it had taken President Lyndon B. Johnson, a white politician, to finally realize King's dream of racial equality by signing the Civil Rights Act.

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Debate

continued from page 1

candidates in the primary. It's part of being an informed, educated adult," she said.

Civil engineering junior Jessi Cohen agreed. "Any way of getting information to students is good, and anything that encourages students to vote is great," she said.

The California primary takes place Feb. 5, during which citizens who are registered to vote can fill out their ballots for their preferred presidential candidate as well as vote on state propositions.

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Briefs

State

SACRAMENTO (AP) — Investigators are seeking witnesses to an arson fire that killed a 4-year-old girl.

Sacramento Police spokesman Sgt. Matt Young said the fire at a home in the Natomas neighborhood was intentionally set, but police and fire officials have not made any arrests. They also have not revealed a possible motive.

The house was engulfed in flames and smoke by the time fire crews arrived early Friday. It was too late to save the badly burned girl, Amariana Crenshaw.

SAN FRANCISCO (AP) — Air pollution officials are taking some of the first steps to clean up the air at Bay Area ports.

Officials with the Bay Area Air Quality Management District Board have released for public comment draft rules intended to reduce air pollution at the ports of Oakland, San Francisco, Richmond, Benicia and Redwood City.

The district is seeking to require an inventory to estimate the tons of fine particles, sulfur dioxide and smog-forming gases from each of the five ports.

PLEASANTON (AP) — Pleasanton police are looking for a pair of scam artists after two sisters were duped out of more than \$7,000 when they bought what turned out to be fake diamonds.

Police say the two sisters were approached by a man and a woman Friday who said they needed to sell two diamonds they claimed were worth \$20,000 because their son had been injured in a car crash and was in a hospital.

Investigators say one sister paid \$1,000, then took the couple to her sister, who handed over another \$6,000 for the fake diamonds.

National

STEPHENVILLE, Texas (AP) — In this farming community where nightfall usually brings clear, starry skies, residents are abuzz over reported sightings of what many believe is a UFO.

Several dozen people — including a pilot, county constable and business owners — insist they have seen a large silent object with bright lights flying low and fast. Some reported seeing fighter jets chasing it.

"People wonder what in the world it is because this is the Bible Belt, and everyone is afraid it's the end of times," said Steve Allen, a freight company owner and pilot who said the object he saw last week was a mile long and half a mile wide. "It was positively, absolutely nothing from these parts."

ALBANY, N.Y. (AP) — MySpace reached an agreement with legal authorities in 49 states on changing its social networking Web site to help prevent sexual predators and others from misusing it, state officials said Monday.

Several states' attorneys general said in a statement that MySpace will add several protections and participate in a working group to develop new technologies, including a way to verify the ages of users. Other social networking sites will be invited to participate.

MySpace, which is owned by Rupert Murdoch's News Corp., also will accept independent monitoring and changes the structure of its site.

The agreement was announced in Manhattan by attorneys general from New Jersey, North Carolina, Connecticut, Pennsylvania, Ohio and New York.

International

KABUL, Afghanistan (AP) — Militants with suicide vests, grenades and AK-47 rifles attacked a luxury hotel on Monday, killing at least six people in the most brazen attack yet on Western civilians in Kabul, witnesses and a Taliban spokesman said.

U.N. Secretary General Ban Ki-moon said the Norwegian foreign minister, who was not hurt, was the target of the assault, which came as the Norwegian embassy was holding a meeting at the Serena Hotel. Two State Department officials said at least one American was among the dead.

NARATHIWAT, Thailand (AP) — Suspected Muslim insurgents ambushed an army patrol in Thailand's restive south Monday, killing all eight soldiers and then beheading one of them in a bloody clash as the rebellion enters its fifth year.

An army spokesman called the attack a reaction to what he claimed is the military's progress in tracking down rebel leaders.

BAGHDAD (AP) — Gunmen assassinated a Sunni judge as he headed to work in Baghdad on Monday, while to the north, a booby-trapped house exploded as Iraqi police searched the building, killing at least two officers and trapping five beneath the rubble, authorities said.

Amir Jawdat al-Naeib, a high-ranking judge at the appeals court and a member of the Supreme Judicial Council, was ambushed by gunmen in two cars in the Mansour district of western Baghdad as he was being driven to work from his home, police and Deputy Justice Minister Busho Ibrahim said. His driver was also killed.

WORD ON THE STREET

"Where are you getting your information about elections?"

Compiled and photographed by Rachel Gellman



"Wikipedia, Facebook, Jimmy Clemons, the Mustang Daily and other reliable sources."

— Jared Sousa, economics junior

"The Internet or my friend Matt from the dorms who's always up to date on it."

— Amber Zimmermann, microbiology freshman



"TV, when I have the chance."

— Bethany McCallum, nutrition junior



"Various sources: television, Google News, Steven Colbert and 'The Daily Show.'"

— David Carmona, architectural engineering junior



3,200 Marines prepare to deploy to Afghanistan

Lolita C. Baldor
ASSOCIATED PRESS

Military officials said Monday that about 3,200 Marines are being told to prepare to go to Afghanistan — a move that will boost combat troop levels in time for an expected Taliban offensive this spring.

Once complete, the deployment would increase U.S. forces in Afghanistan to as much as 30,000, the highest level since the 2001 invasion after the terrorist attacks on the World Trade Center and the Pentagon.

The notices come as explosions rocked Kabul's most popular luxury hotel Monday, killing at least six people, including one American and a journalist from Norway. Officials said the assault on the Serena Hotel by militants may signal a new era of Taliban attacks.

The military began notifying the Marines and their families over the weekend, as Defense Secretary Robert Gates was expected to sign the formal deployment orders. It was not clear Monday whether the orders had been signed yet.

The proposal went to Gates on

Friday, and while he told reporters that afternoon that he had some questions about the move, there has been every indication he was poised to approve it.

According to officials, 2,200 members of the 24th Marine Expeditionary Unit, based at Camp Lejeune, N.C., will go to Afghanistan, as well as about 1,000 members of the 2nd Battalion, 7th Marine Regiment, which is based at Twentynine Palms, Calif.

The officials spoke on condition of anonymity because the deployment announcement has not yet been made. If approved, the deployment to southern Afghanistan would be a "one-time, seven-month" assignment, Pentagon Press Secretary Geoff Morrell said Friday.

The 2nd Battalion, which is from the Marine Corps Air Ground Combat Center, is an infantry unit, and it will be used largely for training Afghan forces.

Commanders faced with increasing violence have said they need as many as 7,500 more troops, but Gates initially pressed for other NATO nations to fill the void.



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By mail:
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corrections

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notices

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Mustang Daily

"Here's an opportunity for you guys to spread your legs"

MUSTANG DAILY OPINION/EDITORIAL

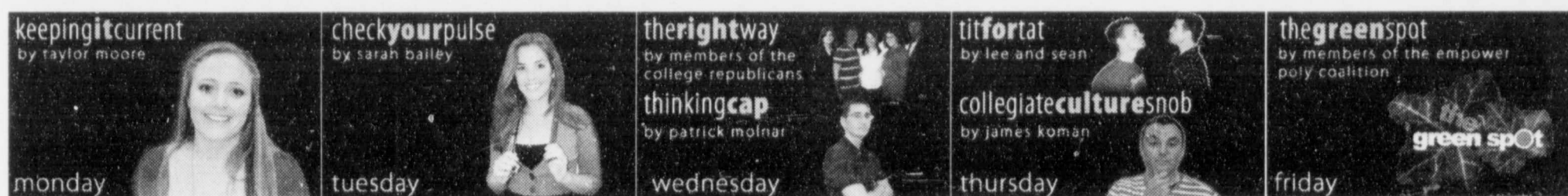
Tuesday, January 15, 2008

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www.mustangdaily.net

5



Orange you glad you are about to read this article?

If you haven't already noticed, it is the middle of cold and flu season, the perfect time to load up on extra vitamins and minerals to prevent getting sick. Isn't it ironic that oranges and other citrus fruits are also at peak season? Why not make the most out of this time of year by stocking up on extra vitamin C to help ward off a possible cold?

The Recommended Daily Allowance (RDA) of vitamin C is 90 milligrams for adult males and 75 milligrams for adult females. One navel orange will provide 92 percent of the needed vitamin C for males and 110 percent for females. Oranges also contain sufficient amounts of calcium, potassium, thiamin, niacin and magnesium. They help the body absorb iron and calcium, aid in wound healing, and contribute to brain function. The most important compounds in oranges have been shown to lower high blood pressure and cholesterol and to have strong anti-inflammatory properties. At about \$1 per pound, what's not to like?

Ascorbic acid, commonly known as vitamin C, is known to be extremely important for the body's manufacturing of collagen, the protein responsible for keeping cells, muscles, and bones connected. A lack of collagen causes the cells of the tiniest blood vessels to separate, resulting in the bleeding gums and red splotches characteristic of scurvy. Not the sexiest of the nutrient deficiencies.

Since vitamin C can neutralize free radicals, it can help prevent the oxidation of cholesterol. Vitamin C, which is also vital for the proper function of a healthy immune system, is good for preventing colds. Consuming vitamin C supplements does not provide the same protective benefits as drinking a glass of orange juice. Skip the vitamin C-fortified bottled drinks and enjoy a glass of real juice. Studies have shown citrus appears to offer a significant decrease of certain cancers by 50 percent.

Citrus fruits are protective against becoming overweight and obese. Fiber can also help out by keeping blood sugar levels under control, which

Check your PULSE

by Sarah Bailey



Orange-Honey Muffins

Ingredients:

2 cups all-purpose flour
1 tablespoon baking powder
1/2 teaspoon salt
1 egg, slightly beaten
1/3 cup honey
Grated peel of 1 navel orange
1/2 cup fresh squeezed orange juice from navel orange
1/2 cup skim milk
1/4 cup vegetable oil
2 navel oranges, peeled, sectioned and drained
1 tablespoon sugar

To make:

In a large bowl, sift together the flour, baking powder and salt. Combine the egg, honey, orange peel, orange juice, milk and oil; add to dry ingredients all at once. Stir quickly until dry ingredients are just moistened but have a lumpy appearance. Spoon batter into 16 paper-lined 2-1/2 x 1-1/4-inch muffin cups, filling about two-thirds full. Place one orange section on top of each muffin and sprinkle with sugar. Bake at 400-degrees for 20 to 25 minutes. Recipe makes 16 muffins.

make oranges a healthy snack for people with diabetes. High amounts of vitamin C in the diet may also prevent peptic ulcers. Do you ever need a little extra help with a nasty hangover? Large doses of vitamin C will break down alcoholic substances more rapidly in the body.

Orange juice is the most nutrient-packed fruit juice. One eight-ounce serving provides 110 calories and contains all the vitamin C you need in a day. Organic oranges have up to 30 percent more vitamin C than conventional oranges, so try to buy them when you can. The concentration of vitamin C in orange pulp is twice that found in the peel and ten times that found in the juice. Bottom line: eat the pulp and buy high pulp juice. The Journal of American Dietetic Association reports that frozen orange juice concentrates contain significantly more vitamin C than the ready-to-drink cartons. The pasteurization and packaging processes destroys vitamin C. Also, once a container of any type is opened, vitamin C in both types of orange juice decrease by about 2 percent a day. Frozen concentrates are also much less expensive, giving you one more reason to buy the frozen stuff.

So you aren't crazy about oranges? Well, if this article isn't convincing you to eat more oranges, you can also find high levels of vitamin C in red berries, kiwis, red and green bell peppers, tomatoes, broccoli, spinach and juices made from guava and grapefruit. Bell peppers are an extremely good source of vitamin C, with over 300 milligrams in each pepper. The body eliminates vitamin C in about 12 hours, so distribute your intake throughout the day. The peel contains a powerful compound called limonene, which helps detoxify the body of carcinogens. We typically throw it away, but why not try it in cooking? Here is a recipe that uses both the peel and the orange. Now, orange you glad you read this column?

Sarah Bailey is a nutrition senior, a Mustang Daily nutrition columnist and a member of PULSE. E-mail her your questions at slbailey@calpoly.edu.

I hate impotent 'journalists' and ineffectual 'editors'

Congratulations to the powers that be, you have definitely gotten a reaction. I can only assume that was the objective of the article "Why I hate white people," it certainly wasn't literary achievement or to enlighten the masses of great injustice, political hoodwinking or social woes that were being swept under the carpet.

The content of the article, though crude and infantile in its use of metaphor and analogy, was not in and of itself the cause of injury. I don't blame the vehicle but the driver, and the person who saw fit to issue such license in the first place. An editor's search for a reactionary article is not grounds for letting such a poor excuse for jour-

nalism be put to print.

Yes, my peers and I did understand the article. It had all the subtlety of an axe. A white guy stereotyping white people ... how original. What we take issue with is the lack of literary skill in which it was executed and the assumed motivation of its author and the person(s) who deemed its message worthy of notice. Though posted in the humor column, it was, rather should have been, below them.

The next time you need actual subject matter for an article, maybe you should pay attention to the people (not of the student body or academic employment) who were soliciting our signature as we hurried to class last fall. Educate your

fellow pursuers of higher education that apathy is just as dangerous as ignorance. To blithely sign a petition without questioning the reason or purpose for its existence, which I saw done on countless occasions, is to admit yourself a monkey.

The next time you find yourself with a deadline, an overeager underachiever who wasn't breast-fed, and vacant space, take the high ground of ethics and responsibility and make a better choice. Screw the deadline, stick a bottle in it's mouth and paste in a skit from Calvin and Hobbes. We'll love and respect you for it.

Laura Sparks is a physics senior and a Mustang Daily guest columnist.

Be our GUEST!

The Mustang Daily always accepts guest commentaries.

Send your commentaries* of about 500 words (and on an original topic) with your year and major to mustangdailyopinions@gmail.com

* Editors reserve the right to edit commentaries for spelling, grammar, style, length and profanity.

GUEST COMMENTARY

Why I tolerate people who hate people

If the purpose of Mr. Koman's article was to raise a few tempers, then it was a purpose well accomplished. I have difficulty taking the article seriously for any other reasons based upon its stereotypical, blatantly ignorant arguments. A friend of mine (who I'll get back to) brought the article to my attention and hence birthed this letter of response.

However, I almost refrained from writing anything, because I assume Mr. Koman probably wanted this type of response and attention in turn. It's ironic that Mr. Koman said in his article that he wanted to call attention to the egoistic nature of people — assumingly white people. I cannot help but think that Mr. Koman really wanted to draw attention to his own egoistic nature. Certainly a letter so oblivious and hateful would bring exactly that to Mr. Koman: attention. I cannot resist giving him some attention though. You've got to stand for something or you'll fall for anything. So, here I am, standing for something.

I am a political science major with a pre-law concentration. I consider myself well-versed in the area of freedom of speech, and I commend Mr. Koman in taking advantage of the constitutional right that our country grants to its citizens. Therefore, I am going to take Mr. Koman's lead and speak my own mind.

I am a white person; maybe as white as it gets: blonde hair, blue eyes, and skin that refuses to tan. I drove a "gas-pissing battle station" for four years. You haven't met me, Mr. Koman, but I would bet money that you hate me. It is a shame that we did not get a better start. I mean, we have so much in common.

One may think that, according to your article, only white people, or "whiteys" as you called them, drive these "gas-pissing battle stations." Believe it or not, Mr. Koman, car dealerships across the nation will sell these horrific tools of warfare to any ethnicity as long as he or she is willing to drop the cash. It is not only "whiteys" who are "parking on top of a few stray baby penguins." I am curious to know where you saw this parking of the penguins, Mr. Koman, because if penguins are in a parking lot, I think we have bigger issues to worry about. Maybe you should contact your friend, Mr. PETA.

You have a mathematical error in your "three types of white people" too. You list country folk, white suburbanites and (insert third kind of white people here). With this latter category left open for infinite answers, there are actually an infinite amount of white people. Please remember that when you decide to write something of this nature again.

The aforementioned friend who brought your article to my attention might fall in to your "county folk" category. He is a rodeo athlete, one of the cowboys who draw people to the sport of rodeo, and whom

you openly despise. Rodeo, in fact, is not a "whitey" sport. It is an extension of the Spanish Vaqueros and nothing about "Spanish Vaqueros" sounds white.

My "country folk" friend happens to be interested in much more than guns, police chase videos and patriotic rock anthems, like you said. He could out-debate most scholars on the topic of the presidential election or the oil crisis. I am curious which "country folk" you have had experiences with. Or was it just an unintelligent stereotype that you thought would sound funny in this joke of an article you wrote?

Remember the Burger King commercial that you discussed, where the "whiteys" freak out? You forgot about the African-American woman who is also portrayed. Research your facts next time.

I might be considered a "white suburbanite." I consider myself intelligent and of good judgment, but you, Mr. Koman, said that I do not actually know or understand broad social concepts and issues. I wish I would have had access to such valuable information before I started applying to law school last month. I guess I was misleading myself all along, and maybe I should just drop this whole law school dream. But you also said that I have this "huge ego that needs to be filled," so maybe I should keep up with the law school plan, because what group of professionals has larger egos? I bet you really despise those damn "whitey" lawyers.

Luckily though, when the application asked for my race, I selected only Caucasian or white. Although I have a collective assortment of ethnicities mixed deep within my skin, I did not choose the other options. Thank goodness, because you hate when people say they are "half-Norwegian." Hopefully the law school admission's committees appreciate my fully-white answer that I selected.

My advice, Mr. Koman, is that you look inside yourself. Also, maybe look into an argumentative or debate class on campus that could assist you with your arguments. I know a couple of political science professors who could scare you into Keanu Reeves' belly button, just like the creepy robotic scorpion you referenced.

I will tolerate your behavior though, Mr. Koman. Fortunately my education at Cal Poly has opened my mind to new ideas and has taught me to sympathize with those minds that have not.

Actually, saying I sympathize with you, Mr. Koman, may be a stretch. If you are looking for someone to feel sorry for you, here's a secret:

You can find sympathy somewhere between shit and syphilis in the dictionary.

Brooke Tomlinson is a political science senior and a Mustang Daily guest columnist.

To read the original article titled "Why I hate white people" by James Koman, please go to <http://tinyurl.com/387pf9>.



I was amused at the "Why I hate white people" article as Koman's tongue was so firmly planted in his cheek. I was also amused that (as I suspected) some would take it seriously. I think some people simply *look* for racism. It's all about perspective.

— Holli Would

Response to "James Koman's column 'disturbingly hateful'"

What I feel is so disturbing about this article is the double standard that will most likely result from it. Smile and Nod was suspended for a good part of Fall quarter due to a picture on their fliers which was deemed offensive. Most likely there will be no action taken against Koman because it will be defended as 'free speech,' even though Smile and Nod was not offered that same luxury. I would certainly like to see Koman's column put on hiatus until he learns what is and is not appropriate for a school newspaper, especially a "humor" column.

— Jen

Response to "Why I hate white people"

If you want a little insight to why James may have written such an editorial column, please search for Taylor Scott's Nov. 14, 2007 Mustang Daily column titled America: The Superior Culture, which began "Multiculturalism is wrong..." Perhaps James is attempting a bit of "See how it feels..."

— Pam

Response to "Why I hate white people"

If liberty means anything at all, it means the right to tell people what they do not want to hear.

— George Orwell

Response to "James Koman's column 'disturbingly hateful'"

This trash talk reflects badly on Cal Poly. I think James Koman and the editor should be removed from the Mustang staff for their racial rant. It would also be appropriate for all alumni to withhold any donations to the university until these racists are removed.

— Chad

Response to "Why I hate white people"

Wow, what an article. If it was posted in something like The New York Times by a white guy, it would receive an unbelievable amount of attention for its use of racism. Yes, there are racist, hick white people out there, but they don't dominate the white race, so don't try to make it seem that way. Second, all whites across the board don't like illegal immigration, not because of the fact that illegals are coming across the border from Mexico but because of the fact that many of our cities are turning into Spanish-only speaking cities. We live in America! America! We speak English in America and consider ourselves American. When our ancestors and some of us came here, we assimilated; we did not try and bring our old world culture into the United States. So before you try and get all whiny and liberal, know your facts, go out and meet your different "white" people. We aren't all the same, although most of us would love for you to learn English as a prerequisite before you became a citizen. I know I damn well would learn Spanish before moving to Mexico...

— Robby ODonovan

Response to "Why I hate white people"

LETTERS TO THE EDITOR

I, for one, applaud Koman's article

Why does it always seem like I am the only one who can see through this type of humor and not be offended? If I had to pick one thing about white people that I hate the most, it would be that we get way too offended, way too often. If you are a white, suburbanite person who is fortunate enough to be able to pay for college education, you are better off than 99 percent of the rest of the world. Minorities who have been — or are being — oppressed have a right to be offended. We don't.

So stop bitching and moaning because someone made a broad generalization about white people ... unless you can directly relate to one of the stereotypes listed, in which case you need to reevaluate your life.

And just to clarify, I am a "white suburbanite" (which I am not proud of, since most of "us" are exactly how he described). And while I didn't see the column

as particularly funny, I applaud you all for allowing it to come through the presses. We need more offensive material in the public because it's time that people get over themselves and understand that being offended is part of the real world — which, coincidentally, is what we are being prepared for in college.

Michael Hoffman

Electrical engineering sophomore

Lay off James Koman!!

First off, I would like to applaud James for an article that expresses in words what I can't when I see a gas-sucking vehicle sporting a Jesus fish.

Now I am begging all you Cal Poly students out there to just have a sense of humor. George Lopez can poke fun at his Mexican brethren, Chris Rock can drop the "n-bomb" anytime he wants, and James Koman can point out the obvious with tongue-in-cheek humor. And we can all laugh.

Mr. Rosso, can you really call yourself a history major? History majors really should know their amendments, and last time I checked the First Amendment,

we as Americans are guaranteed freedom of speech. The Mustang Daily can print basically whatever it wants, and no matter how much the truth hurts you (of course there are limitations, but I'll save my interpretation of the Constitution for another time).

"Racist propoganda"??? Really?? I'm at a loss for words on this one. And James didn't say we can't classify ourselves by our heritage; in fact, he pokes fun at himself by classifying himself as Polish-Irish-Czech. That was a pretty bold statement you made by saying, "I am Irish and Italian and damn proud of both." Wow, I am so proud of you!! *applause*

And I would like to thank Dave from the Webmail for insulting my parents because I found James's article hilarious, so obviously I was raised wrong.

Steffani Murer

History senior

Disgusted and disappointed

In regards to your recently published article "Why I hate white people," I would just like to say I think it was disgusting and I'm disappointed in our school

and the Mustang Daily team to see such a thing was published. I think it's ridiculous that you can so loosely print such an article that make such strong accusations and could even be considered a hate speech. I used to enjoy reading your paper but will no longer until such ignorant articles stop being published.

Darlene Robetcky

Political science sophomore

Alum ashamed of 'filthy article'

I am writing you in response to the James Koman article published on Jan. 10. I must say I'm extremely ashamed of this department for allowing such a filthy article to be published. I would never think that the wonderful university I graduated from would allow such a controversial, racial and narrow-minded opinion to be circulated. I usually don't respond to these types of things, but this one went way too far. What were you thinking??? "Humor columnist" — what?!!?

I strongly suggest a follow-up on this article.

Lynnette Short

Cal Poly alum '03

You thought 'The Matrix' was cool, just wait 'till you check out our virtual newsroom tour at mustangdaily.net

Career Fair Issue

SPECIAL ADVERTISING SECTION

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Affiliated Engineers, Inc. (AEI) is a national engineering consulting firm specializing in the design of building systems for cutting edge facilities. We have been a player in the A/E industry since 1927 and have grown our business consistently through dedication to a diverse number of building types: corpo-

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American General Media is a cluster of radio stations located on the Central Coast of California.

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peutics. A biotechnology pioneer since 1980, Amgen was one of the first companies to realize the new science's promise by bringing safe, effective medicines from lab to manufacturing plant to patient.

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As the world's leading brewer for more than 45 years, Anheuser-Busch and its subsidiaries are committed to finding innovative ways to continually improve. It's this kind of thinking that creates a unique work environment by rewarding talent, celebrating diversity and encouraging forward thinking. We also think enjoying work is an important part of life.

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There's the typical job. Punch in, make widgets, punch out, repeat. Then there's a career at Apple. Where you're encouraged to defy routine. To explore the far reaches of the possible. To travel uncharted paths. And to be a part of something far bigger than yourself. Because around here, changing the world just comes with the job description.

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see Directory, page 9



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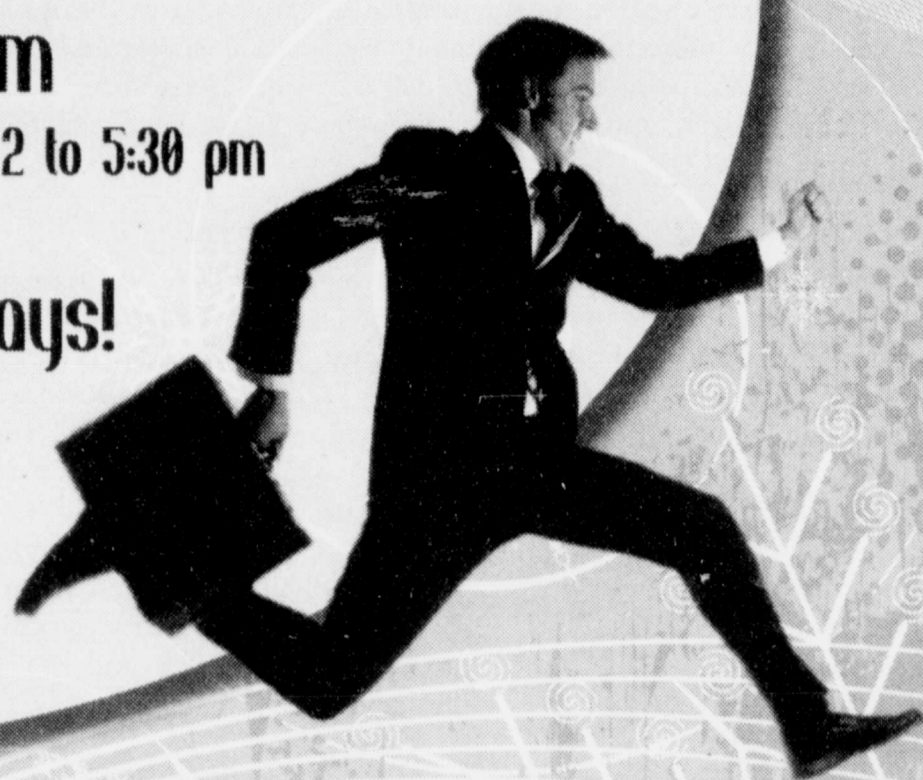
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AMERICAN GENERAL MEDIA
AMGEN, INC.
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CDM TECHNOLOGIES, INC.
CHEVRON CORPORATION
CISCO SYSTEMS, INC.
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Directory

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sales that exceeded \$27 billion on a pro forma basis, assuming BAE Systems had owned Armor Holdings, Inc. for the whole of 2006.

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Carlile Macy is a multidisciplinary design firm specializing in land development and public infrastructure projects with a commitment to creating sustainable, livable communities. The firm was formed in 1996 by the merger of two long-established Santa Rosa civil engineering firms.

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Founded in 1994, CDM Technologies, Inc. specializes in the development of integrated, decision-support software and advanced technology for military, government and commercial customers. Using a collaborative, multi-agent approach, we strive to offer technical solutions to complex problem environments such as adaptive command and control, collaborative assistance, logistics planning and execution, and transportation planning.

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Chicago Trading Company is a rapidly growing proprietary trading company specializing in options traded on stocks, stock indexes, interest rates, and energies. Using advanced trading strategies, models and risk analysis along with cutting-edge proprietary software tools, CTC enjoys a reputation as one of the leading market making firms in the U.S. derivatives industry.

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Cisco is the worldwide leader in networking that transforms how people connect, communicate, and collaborate. Since 1984, Cisco has led in the innovation of IP-based networking technologies, including routing, switching, security, TelePresence, unified communications, video, and wireless. The company's responsible business practices help ensure accountability, business sustainability, and environmentally conscious operations and products.

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CNET Networks is a "different kind of media company" with a family of well-established Internet brands that span the globe covering technology, business, lifestyle, entertainment and automotive (just to name a few).

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CAREER FAIR

Directory

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CPI is a world leader in the development and manufacture of microwave vacuum electron devices, which are devices that amplify microwaves to high power levels for use in radar, communications, television broadcast, medical treatment, scientific research and industrial processes. With a history of innovation, technology leadership, reliability and product/service excellence, CPI is a market share leader in its five largest markets.

Consolidated Graphics

Consolidated Graphics (CGX) is North America's leading general commercial printing company. With 67 printing facilities, 12 fulfillment and two technology centers strategically located across 27 states and Canada, we offer an unmatched geographic footprint with extensive capabilities supported by an unparalleled level of convenience, efficiency and service.

Countrywide

Founded in 1969, Countrywide Financial Corporation (NYSE: CFC) is a diversified financial services provider and a member of the Standard & Poor's 500, Fortune 500 and Forbes 2000. We are primarily engaged in mortgage lending and other real estate finance-related

businesses. With nearly \$2.7 billion in net earnings and \$200 billion in total assets at the end of 2006, we aim to continue building and refining a business model that can deliver stable earnings growth and shareholder value through a variety of business cycles.

Nellcor Puritan Bennett

Nellcor Puritan Bennett is now the Respiratory and Monitoring Solutions (RMS) business unit of Covidien, formerly Tyco Healthcare. RMS systems are used to monitor, diagnose and treat respiratory disease and sleep disorders, and they provide life sustaining ventilation and oxygen support for patients.

Critchfield Mechanical, Inc.

For more than 29 years, Critchfield Mechanical, Inc. (CMI) has been one of the finest mechanical contractors, specializing in the design, fabrication and installation of heating, ventilating and air conditioning systems.

D2M

D2M is a design consultancy based in the Silicon Valley since 1994 working to empower our clients with breakthrough products by aggressively executing innovative applications of technology and providing support to our clients from concept through to manufacturing.

DIRECTV

DIRECTV has provided a superior alternative to cable since 1994 — we offer digital satellite television entertainment delivered to homes, airports, hotels, restaurants, hospitals, offices, airplanes, automobiles and portable electronics.

DMJM H&N

DMJM H&N is an international architectural/engineering firm. For more than 60 years, we worked with

clients around the world in every aspect of the build environment. With more than 1,300 professionals worldwide, H&N blends top rating services across traditional disciplines in architecture, engineering, planning, interior design, program and construction management, systems, security and strategic planning.

Dolby

Be part of the exciting future of entertainment and add your talents to those of an amazing team. For more than 40 years, Dolby has led the way in developing innovative entertainment products and technologies used by consumers and professionals worldwide. Innovations from Dolby can be heard in consumer audio and video products, entertainment software, and professional sound applications, including music recording, broadcasting and sound for motion pictures.

DreamWorks Animation

DreamWorks Animation is principally devoted to developing and producing computer generated, or CG, animated feature films. With world-class creative talent, a strong and experienced management team and advanced CG filmmaking technology and techniques, DreamWorks Animation makes high-quality CG animated films meant for a broad moviegoing audience.

Dreyer's

Dreyer's Grand Ice Cream is a successful innovator in the ice cream industry with high growth in the ice cream market. Products include Dreyer's Ice Cream Products, Haagen-Dazs, Nestle and Skinny Cow. Our employees are the secret ingredient that makes Dreyer's a premier Ice Cream Company.

The Dutra Group

The Dutra Group is a heavy civil contractor based in the SF Bay area that specializes in dredging, marine construction and aggregate production on the West Coast.

EMC Corporation

EMC Corporation is the world's leading developer and provider of information infrastructure technology and solutions. We help organizations of every size around the world keep their most essential digital information protected, secure and continuously available.

Enterprise

Enterprise companies are looking for energetic, entrepreneurial, outgoing graduates that are ready to start a fast-paced career in Sales and Business Management. Learn to run a profit center, manage people and grow your own fast-paced business. This position will also allow you to enjoy significant earning potential and performance-based promotions that many MBA's would envy.

Environmental Resources**Management (ERM)**

ERM is the world's leading providers of environmental, health and safety management and technical consulting services. We have 120 offices in 40 countries, employing over 3,000 professionals. For a quarter century, ERM has been helping businesses and other organizations thrive despite increasing environmental demands, complexities and uncertainties.

Facility Engineering Assoc.

FEA is a national company focusing on extending the life and making improvements to existing facilities and building systems. Our mission is to assist facility managers and owners in resolving facility life cycle challenges with practical and

cost-effective solutions. Our team of experts is organized around the following specialized areas: structural repair and restoration; mechanical, electrical, and plumbing engineering; green building, sustainability, and energy management services; and facility management consulting.

FactSet

FactSet, with more than \$485 million in annual revenues, is headquartered in Norwalk, Conn. and employs over 1,700 people in North America, Europe and the Pacific Rim. Since 1996, FactSet has been publicly traded on the New York Stock Exchange under the symbol FDS. Although FactSet now has users in all corners of the world, we have not lost our original focus: that our clients are always our top priority.

Farmers Insurance Group

One of America's leading property & casualty insurance companies is undergoing transition to achieve market leadership by driving innovation and operational excellence.

Fastenal Company

Fastenal Company is an industrial and construction distributor with over 2,100 locations in the United States and internationally. Fastenal is a fast-growing company with great career opportunities in sales and sales management with room for advancement.

FCI Constructors

FCI Constructors, Inc. is the California subsidiary of Flatiron Construction Corp. Flatiron specializes in transportation and heavy civil projects both on a national scale and in local districts. Its experience encompasses major highways, traditional and specialty bridges, toll

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WorleyParsons

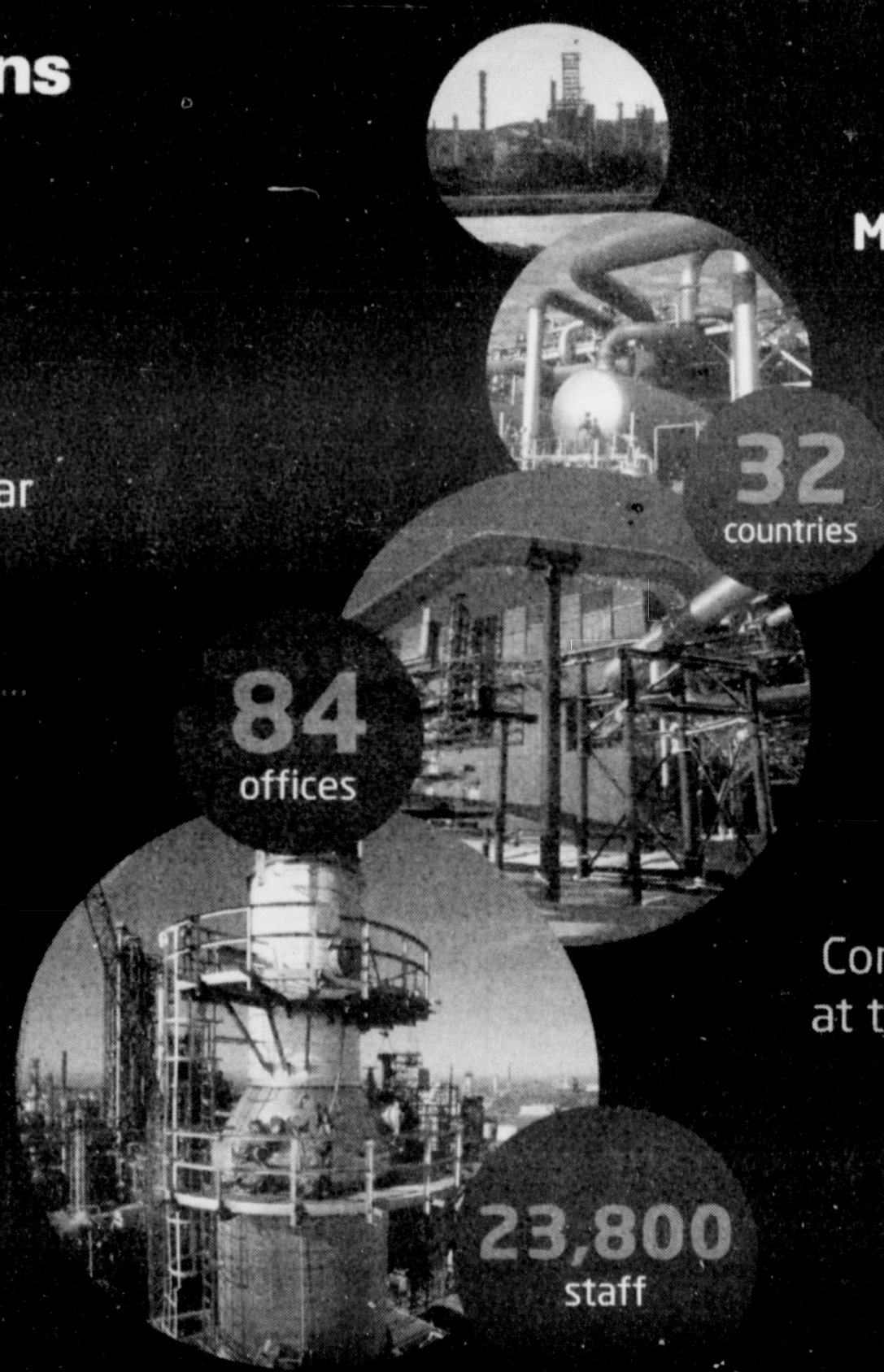
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countries84
offices23,800
staff

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January 16

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Thursday, January 17
9:30 AM - 2:00 PM
Chumash Auditorium.**


ViaSat, a fast growing, innovative development company, produces advanced digital wireless communications and signal processing products for commercial and government markets. Our exciting development projects all involve digital communications and cover specialties such as satellite communications, wireless networking, tactical communications, network security, and communication simulation and training.

We currently have openings at our headquarters in San Diego, CA (Carlsbad) and our facilities in Atlanta, GA; Boston, MA; Cleveland, OH; Germantown, MD; and Phoenix, AZ.

ViaSat

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*Realize your potential.
And watch it grow.*

Come visit us at the Winter Job Fair, Thursday, January 17th!

Rehrig Pacific Company

Since 1913

We are continually seeking confident and talented sales representatives and plant engineers.

Company Overview

Rehrig Pacific Company is a leading global packaging manufacturer that has been family owned and operated since 1913. We have a successful history of growth and development. Rehrig Pacific manufactures returnable plastic transport and display crates for many different industries, as well as, curbside recycling bins, waste carts, and plastic pallets. Most of our patented products are custom designed with our customers to meet their specific needs.

Sales Representatives

Rehrig Pacific seeks success oriented sales professionals to represent our diverse product lines. Our sales representatives seek out new opportunities, as well as, call on existing clients. To this end we have an exciting and demanding sales trainee position that will lead directly to placement in one of our many sales territories. The training program can last up to one year and will include extensive national travel.

Plant Engineers

Rehrig Pacific's Plant Engineers become knowledgeable with all stages of our injection-molding process through hands-on experience, special projects and educational programs. This is an entry-level position requiring logical thought, functional knowledge and problem solving skills while offering practical experience and responsibility for the successful candidates. Rehrig Pacific will train and develop each engineer for his or her specific area of responsibility.

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roads, tunnels, and rail transit projects throughout the United States. The company is consistently ranked among the top bridge, highway, and transportation builders in North America.

Federated Insurance

Federated Insurance Companies is a Fortune 1000 company that provides commercial products to various independent businesses across the country. Federated is an A+ rated organization by A.M. Best, which places them in the top 7 percent of all companies.

FluidIQs

Our company's origins were firmly established in water and wastewater collection, distribution and treatment. Over time, we expanded our core business to become involved in a range of projects from supplying battery test equipment for private industry to providing custom control systems for the food and beverage industry.

Fluor Corporation

Fluor Corporation is one of the world's largest publicly owned engineering, procurement, construction, and maintenance services organizations. Rated as one of the world's safest contractors, Fluor's objective is to develop, execute, and maintain projects on schedule, within budget, and with excellence. Fluor maintains offices, with over 30,000 total employees internationally, in more than 25 countries.

FMC FoodTech

FMC FoodTech in Newberg, Ore. (approximately 40 miles from Portland). We are a Fortune 500 company that develops, manufactures and services food processing and handling systems for the global food and beverage processing industry in more than 100 countries. FoodTech's legacy of innovation and commitment to continually improving its products has made us a leading supplier of equipment and solutions for the food processing industry.

Foster Farms

Foster Farms has been a family-owned and operated company for four generations. Since our founding days back in 1939, we have always been committed to providing consumers with the highest-quality, best-tasting poultry products available. The hope is that our commitment to excellence, honesty, quality, service, and our people will shine through in everything we do.

Frito-Lay

Frito-lay North America is a leader of fun food products with production operations in over 40 locations throughout North America. Frito-lay produces some of your favorite fun food items with solid brands that include Doritos, Fritos, Rold-Gold, and Tostitos. Frito-Lay is a division of PepsiCo, a world leader in snack foods and beverages, with revenues of about \$27 billion and over 143,000 employees. PepsiCo brands are available in nearly 200 countries and territories.

Gap Inc.

It was the summer of 1969: Man took his first walk on the moon. Nearly 450,000 people gathered in upstate New York to witness the historic Woodstock concert. And Doris and Don Fisher opened the first Gap store in San Francisco.

Garmin

What began as a brainstorming session of a handful of engineers around a card table in 1989

has evolved into a worldwide collaborative effort of thousands of colleagues. Garmin's goal, as it was then, remains simple: To create navigation and communication devices that can enrich our customers' lives. Our innovative products span various areas of interest, including automotive, aviation, marine, fitness, outdoor recreation and wireless applications.

General Atomics Aeronautical Systems

General Atomics Aeronautical Systems, Inc. is a leading manufacturer of unmanned aircraft and high-resolution surveillance and radar imaging systems, including the Predator® UAS series and the Lynx® SAR/GMTI sensor system. Established in 1993, the company continues to lead the UAS industry to new levels of performance, reliability and operational capability.

General Dynamics

General Dynamics Advanced Information Systems (GDAIS), headquartered in Arlington, Va., is a leading provider of transformational mission solutions in command, control, communications, computers, intelligence, surveillance and reconnaissance (C4ISR).

Gilbane

Gilbane, the nation's fifth largest builder, is a 132-year-old family owned business and has been serving clients since 1873. Today, Gilbane integrates its expertise in finance, planning, development, management and construction under Gilbane, Inc., a private holding company. Gilbane delivers its services through its subsidiary companies, Gilbane Building Company and Gilbane Development Company, Inc. The two companies work together as well individually to deliver a full range of tailored facility solutions to meet our clients' immediate and long-term requirements.

Gilead Sciences

Gilead Sciences is a biopharmaceutical company that discovers, develops and commercializes innovative therapeutics in areas of unmet medical need. The company's mission is to advance the care of patients suffering from life-threatening diseases worldwide. Headquartered in Foster City, Calif., Gilead has operations in North America, Europe and Australia.

Halliburton

Founded in 1919, Halliburton leads the world providing products and services to the petroleum and energy industries. With a workforce of more than 100,000 employees, operations in more than 100 countries, and revenues of more than \$20.4 billion in 2004, Halliburton is a global leader in energy services, engineering and construction.

The Henry Wine Group

The Henry Wine Group is a wholesaler/broker/importer of fine wines from around the world. We are a company focused on wine education and sales training.

Hewlett Packard

HP is a leading global provider of products, technologies, solutions and services to consumers and business. The company's offerings span IT infrastructure, personal computing and access devices, global services, and imaging and printing. Our \$4 billion annual R&D investment fuels the invention of products, solutions and new technologies so we can better serve customers and enter new markets. We invent, engineer and deliver technology solutions that drive business value, create social value and improve the lives of

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An Entry Level Management Associate will typically rotate through at least three operating divisions working with the automation personnel to learn steel making processes and to be introduced to key managers in each division.



A world class flat-rolled steel finishing manufacturer located in Pittsburg, California. USS-POSCO Industries was founded in 1909 as Columbia Steel. We are now a joint venture company established in 1986 with U.S. Steel and Pohang Iron and Steel of South Korea.

One of the most modern steel facilities in the world. USS-POSCO Industries ships more than 4,400 tons of steel each day to customers primarily in the 13 western states, Canada, Mexico and the Pacific Rim. The company hires engineers of various disciplines plus candidates with degrees in Business Administration.

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CAREER FAIR

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our customers.

Hilmar Cheese

Our state-of-the art production facilities convert an abundance of high-quality milk into a variety of cheese and whey products. We specialize in the production of cheddar and American cheese utilized by private label and national brand companies. Hilmar Ingredients, a division of Hilmar Cheese Company, manufactures a wide range of whey protein concentrates, whey protein hydrolysates and three grades of edible lactose: natural, fine grind and extra-fine. Our Pharmaceutical Lactose division is a global marketer and specializes in crystalline grades.

Hitachi Global Storage

Hitachi Global Storage Technologies is a global storage technology company that brings a customer-focused and full-service approach to solutions for the hard disk drive marketplace. We define the standard for product and service excellence with world-class operations, elite technical knowledge, and a comprehensive customer support.

Honeywell International

Honeywell International is a \$26 billion diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J.,

The Industrial Company

The Industrial Company is a merit-shop, heavy industrial contractor providing construction expertise in such areas as power, mining/minerals processing, oil/gas/chemical, water and wastewater, pulp and paper, food and beverage, and renewable energy. TIC typically self-performs and direct hires all major disciplines of work. TIC Holdings, Inc. ranks 33rd in revenues and 35th in new contract awards by ENR (Engineering News Record).

Industrial Tools Inc.

Industrial Tools Inc. (ITI) is a privately owned growth-oriented engineering and manufacturing company located in Oxnard Calif. with approximately 60 people. ITI designs and produces specialized abrasive products and precision machining processes, primarily selling to industrial and high technology manufacturers. ITI's current customer base includes a number of Fortune 500 companies such as IBM, 3M, Imation, Philips, Seagate etc., and their international operations. ITI works extensively with customers both in the U.S. and Asia (China, Taiwan, Hong Kong, South Korea, Malaysia, Indonesia, Thailand and the Philippines).

Informatica Corporation

Informatica Corporation delivers data integration software and services to solve the problem of data fragmentation across disparate systems, helping organizations gain greater business value from all their information assets. Informatica's open, platform-neutral software reduces costs, speeds time to results, and scales to handle data integration projects of any size or complexity.

Innovative Engineering

IES can provide turnkey electrical designs or augment your project team. Services include equipment specifications, electrical one-line, equipment sizing, motor control center design, area classification, ground and bonding, lighting plans,

and economic evaluations. IES offers specialized services for protective device coordination, load flow analysis, short circuit analysis, motor acceleration analysis and harmonic analysis.

Intuit

As an industry leader for 20 years, and best known for developing products including QuickBooks, Turbo Tax, Intuit transforms business and financial management for small businesses, accounting professionals and consumers. The company's mission is to create new ways to manage personal and small business finances that are so profound and simple that customers cannot imagine going back to the old way.

JM Smucker

The J. M. Smucker Company was founded in 1897 when the Company's namesake and founder sold his first product — apple butter — from the back of a horse-drawn wagon. Today, over a century later, the company is the market leader in fruit spreads, peanut butter, shortening and oils, ice cream toppings, and health and natural foods beverages in North America under such icon brands as Smucker's®, Jif®, Pillsbury® and Crisco®.

KLA-Tencor

Ranked among the world's top ten semiconductor equipment manufacturers, KLA-Tencor offers a broad spectrum of products and services that are used by every major semiconductor manufacturer in the world, including Intel, Samsung, AMD, Texas Instruments, and Sony. Leading-edge products, coupled with the company's unique yield management consulting practice, allow KLA-Tencor to deliver the complete yield management solutions customers need to accelerate their learning rates, reduce their yield excursion risks, and maximize their profitability.

KPMG LLP

KPMG LLP, the audit, tax and advisory firm (www.us.kpmg.com), is the U.S. member firm of KPMG International. KPMG International's member firms have 113,000 professionals, including more than 6,800 partners, in 148 countries. We offer our clients industry insights and a multidisciplinary range of services.

L-3 Communications

Power Paragon, a division of L-3 Communications located in Anaheim, Calif. manufactures power conversion and distribution systems for military and commercial applications. Power Paragon offers a commitment to work/life balance along with a competitive salary and comprehensive benefit packages that includes a 9/80 work week schedule, tuition reimbursement, employee assistance program, an Employee Stock Purchase plan, a health and dental plan, 401K, December holiday shutdown, and other benefits.

Lawrence Livermore Labs

Lawrence Livermore National Laboratory (LLNL) is a premier research and development institution for science and technology applied to national security. We are responsible for ensuring that the nation's nuclear weapons remain safe, secure, and reliable. LLNL also applies its expertise to prevent the spread and use of weapons of mass destruction and strengthen homeland security.

LightRiver

LightRiver is the premier transport systems integrator for independent network operators, delivering solutions, services and systems that drive next-generation networks. Working with service providers,

utilities, transportation and state and federal government agencies nationwide, LightRiver provides high-end network solutions that include consulting, engineering, equipment, installation and integration for solutions of "carrier-grade" scale and quality.

Linear Technology

Linear Technology is an S&P 500 company with over \$1 billion in yearly sales. We presently offer more than 7,500 analog IC products, including: high-performance power ICs (DC/DC converters, white LED drivers, battery chargers, linear regulators), precision amplifier and voltage references, along with high-resolution and high-speed data converters. LTC consistently delivers the highest profit margins in the analog semiconductor industry.

Lockheed Martin

Lockheed Martin is a highly diversified \$39.6 billion advanced technology company and the strategic leader in the aerospace industry with major positions in information systems, software development, space, launch vehicles, aeronautics, electronics, environmental services, and energy programs. The vision of the corporation is to be the world's premier systems engineering and technology enterprise.

Los Angeles County Dept. Of Public Works

The Department is a public agency that is responsible for the design, construction, installation, operation, maintenance, and/or repair of roads, bridges, airports, sewers, water supply, flood protection, watershed management and water conservation facilities, and regulatory and ministerial programs for the County of Los Angeles, Los Angeles County

Flood Control District, other special districts, and contract cities that request services. A 24-hour Emergency Operations Center is maintained to respond to problems reported by the public and other agencies as well as major emergencies, such as floods, windstorms, snowstorms, earthquakes, etc., and to monitor various Departmental Facilities.

Los Angeles Unified School District

As the nation's second-largest school district, the Los Angeles Unified School District (LAUSD) serves more than 730,000 students. Our diverse and culturally rich student population is increasing, and so is our need for qualified, dedicated teachers and school support staff.

Maxim

At the heart of any electronic product is a digital core that interacts with people, with the physical world, with its power sources, and with other digital systems. Maxim is a worldwide leader in the design, development, and manufacture of the analog, mixed-signal, high-frequency, and digital circuits that enable all four of these key interactions. We serve approximately 35,000 customers worldwide.

Mazzetti & Associates

Mazzetti & Associates' vision is to build a world where everyone has access to health, information, and the pursuit of better ideas. Our mission is to provide extraordinary value as consultants to owners and their partners on the engineering systems of building in healthcare, mission-critical, science-and-technology, and higher-education facilities. In addition, we take a leadership role in the design of sustainable building systems.

McLarand Vasquez Emsiek & Partners

McLarand Vasquez Emsiek & Partners (MVE) is a national architecture, planning and interiors firm with a portfolio spanning over thirty years. Driven by the success of community and client, our design and delivery services include the creation of residential, commercial, mixed-use, hospitality, retail, transit, interior environments and planning solutions. MVE's award-winning projects extend across the United States as well as internationally in Mexico, Puerto Rico, Panama, Australia, United Arab Emirates, China, Thailand, Indonesia, Costa Rica and Korea.

Mead & Hunt

Employing more than 300 engineering, architectural, planning, and preservation professionals in offices across the country, Mead & Hunt is a top-rated design consulting firm. We provide services largely to the transportation, public architecture, municipal, water resources, food and industrial, and military industries. Our culture includes many young professionals who want to excel in a relaxed, yet challenging work environment. And we leave plenty of room for having fun with each other! Check out our Web site for more information.

Microsoft

Headquartered in Redmond, Washington, Microsoft (NASDAQ symbol: MSFT) employs thousands of talented people in a wide array of fields. Our core mission: create groundbreaking technology that unleashes creativity, connects businesses, and makes learning more fun. We enable people and busi-

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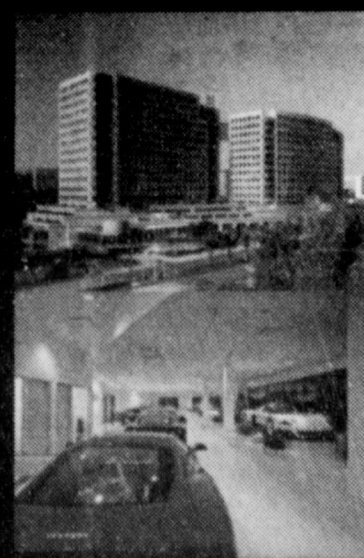
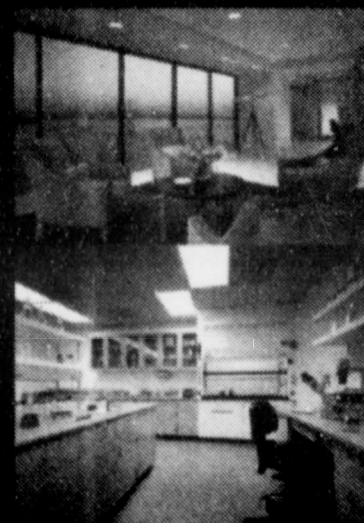
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nesses throughout the world to realize their full potential. To do this, Microsoft needs people who think big and dream big — people a lot like you.

Modesto Irrigation District

MID is the provider of power, irrigation and domestic water to selected cities in the Central Valley.

National Semiconductor

National Semiconductor, the industry's premier analog company, creates high performance analog devices and subsystems. National's leading-edge products include power management circuits, display drivers, audio and operational amplifiers, communication interface products and data conversion solutions. National's key analog markets include wireless handsets, displays and a variety of broad electronics markets, including medical, automotive, industrial, and test and mea-

surement applications. Headquartered in Santa Clara, Calif., National reported sales of \$1.93 billion for its most recent fiscal year.

Naval Air Systems

The Naval Air Systems Command (NAVAIR) serves the nation and the Navy by providing advanced warfare technologies. This team researches, designs, develops, and tests aeronautical and aeronautical-related systems.

Naval Facilities Engineering Command, Southwest

NAVFAC Southwest is responsible for the public works, planning, engineering and design, construction, real estate, environmental services, and acquisition and disposal of facilities and real estate in a six-state area on the West Coast.

Naval Surface Warfare Ctr.

The Naval Surface Warfare Center, Port Hueneme Division employs approximately 1,900 dedicated civilian and military personnel who focus on the successful operation of surface combat and weapons systems.

Nestlé

Named one of "America's Most Admired Food Companies" in Fortune magazine for the tenth consecutive year, Nestlé USA provides quality brands and products that bring flavor to life every day. From nutritious meals with Stouffer's Lean Cuisine to baking traditions with Nestlé Toll House, Nestlé USA makes delicious, convenient, and nutritious food and beverage products that enrich the very experience of life itself.

New United Motor Manufacturing, Inc.

New United Motor Manufacturing, Inc. (NUMMI) is the pioneering joint venture between Toyota and General Motors. Established in 1984, NUMMI helped change the U.S. automobile industry by introducing the Toyota Production System and a teamwork-based working environment in the United States. Today, NUMMI has grown to become a 5,100-employee company which produces three award-winning vehicles — the Toyota Corolla, the Pontiac Vibe and the Toyota Tacoma pickup truck — at the brisk

pace of 365,000 vehicles per year.

Northrop Grumman

Northrop Grumman Corporation is a \$30 billion global defense and technology company whose 122,000 employees provide innovative systems, products, and solutions in information and services, electronics, aerospace and shipbuilding to government and commercial customers worldwide.

Olsson Associates

Olsson Associates is an engineering and design firm that has been creating public and private projects throughout the United States for more than 50 years. The firm is privately owned, and employs more than 700 people. We are ranked No. 193 on Engineering News-Record's 2006 list of Top 500 Design Firms. We are ranked No. 28 overall on Civil Engineering Magazine's Best Place to Work list, and No. 8 among firms with 500-plus employees. We have offices in: Arizona, Colorado, Kansas, Minnesota, Missouri, Iowa, and Nebraska.

Orbital Sciences Corp.

Orbital Sciences Corporation is the world's leading developer and manufacturer of smaller, more affordable rocket systems. Orbital has pioneered new classes of launch vehicles, satellites and other space technologies used by our customers to defend our country, to provide global communications, to study the Earth, and to explore our solar system and the universe beyond.

PG&E

Pacific Gas and Electric Company, (NYSE: PCG), was incorporated in California in 1905 and is one of the largest combination natural gas

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Alcon
the place to be

The World's Leading Eye Care Company

Alcon Laboratories has been selected as one of the "100 Best Companies to Work For" every year in Fortune Magazine since 1999

At Alcon, we develop, manufacture and market ophthalmic pharmaceuticals, ophthalmic surgical equipment and devices, contact lens care products and other consumer eye care products that treat diseases and conditions of the eye. With the exception of eye-glasses and contact lenses, we operate in all areas of ophthalmology. Our broad range of products represents the strongest portfolio in the ophthalmic industry, and we have leading market share positions across most product categories.

We recruit at Cal Poly SLO for our facility located in Irvine, California for co-ops, contract, career, and temporary employment for entry level engineers. Our facility manufactures and designs surgical equipment and devices used in cataract and vitreoretinal surgery. At the ITC (Irvine Technology Center) we work to create a leader in the surgical instrumentation business for Alcon. Our organization consists of manufacturing, research, and development, technical services, quality, finance, IT human resources, and materials/warehousing.

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Rockwell Automation



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Wednesday, Jan 16th!

MAJOR: EE, ME, MFGE, IT, CPE, Software

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Are you a people person?

Are you looking for a job that leverages your engineering degree with your people skills while increasing your earning power?

Would you like to work in a variety of industries?

If your answer is yes, come see
Rockwell Automation about a career in
Technical Sales

APPLICATION ENGINEERS

Do you want to roll up your sleeves and engineer
Automation projects?

Are you looking to learn about a variety of
industries?

Do you want to work for a company you can grow
with?

If your answer is yes, come see
Rockwell Automation about opportunities in
Application Engineering

LISTEN.
THINK.
SOLVE.

LISTEN. THINK. SOLVE.®

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and electric utilities in the United States. Based in San Francisco, the company is a subsidiary of PG&E Corporation.

Palm Inc.

It really doesn't matter how you look for a job at Palm, Inc. Because, everywhere you look, you'll find great opportunities to join a leader in mobile computing. By making products such as our award-winning, category-defining family of Treo (TM) and Centro(TM) smartphones, Palm offers careers that are meaningful and cutting-edge.

Parker Aerospace

Launched in 1918 and incorporated by S. L. Parker in 1938, the Ohio plant manufactured a line of tube fittings. The manufacturing grew into the production of valves used to control and regulate fluids and gases. Parker Hannifin is a worldwide, diversified manufacturer of motion and control technologies & systems. Their products control motion in a broad spectrum of essential uses. There are 1,400 product lines for hydraulic, pneumatic and electro-mechanical applications in some 1,000 industrial and aerospace markets. Today, as part of a 10BIL company, the Aerospace Group Headquarters, which consists of three divisions and 2,400 employees, is located in Irvine.

Parsons

Founded in 1944, Parsons is one of the largest engineering and construction companies in the United States. Our 11,000 employees surmount the toughest logistical challenges and deliver landmark de-

sign-build projects across the globe. Creative, innovative and enthusiastic employees are Parsons most important resource and we believe that these attributes are available across all genders, ethnicities and lifestyles. To attract and retain the best talent, we've created a work environment where individuals can grow, develop and add value. For more information, visit www.parsons.com and www.parsonsjobs.com

Pepsi

The Pepsi Bottling Group (PBG) is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages — some of the world's most recognized consumer brands. PBG became a publicly traded company in March 1999 through one of the largest initial public offerings in the history of the New York Stock Exchange.

Pratt & Whitney Rocketdyne

Pratt & Whitney Rocketdyne is the nation's No. 1 rocket engine provider. Through the merger in 2005 of Pratt & Whitney Space Propulsion and Rocketdyne Propulsion & Power, PWR has combined more than a half-century of experience, and supplies propulsion systems for Atlas and Delta expendable launch systems, the Main Engines for the Space Shuttle, and highly specialized engines for defense systems. Building on that long tradition, PWR will continue to be the "go to" propulsion leader for space endeavors.

Preston Pipelines

Established in 1970, Preston Pipelines has grown into one of Northern California's leading underground contractors. Under the leadership of Mike Preston, PPI has

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**WELLS
FARGO**
FINANCIAL

**Wells Fargo Financial will be at the
Cal Poly Job Fair
Thursday, January 17th
9:30 am - 2:00 pm.**

Please visit our booth in Chumash Auditorium!

Position Description

The Credit Manager utilizes referrals and company provided sales leads to sell customers a variety of financial services products including: unsecured personal loans, credit cards, real estate loans, etc. The Credit Manager works with customers on the phone and in person throughout the credit application and approval process. Compensation package includes a base salary, plus an incentive plan based on sales volume.

Qualifications and Experience

0-1 year experience in sales/marketing
BA/BS Degree in Business or related field
Proven track record of goal management
Self-motivated
PC Skill Proficiency
Effective Verbal and Written Communication Skills

Local Office:

942 Chorro St.
San Luis Obispo, CA 93401

Employees:

150,000

Founded:

1854

Contact:

Jarod Richardson
JarodRichardson@wellsfargo.com
www.wellsfargofinancial.com

Website URL:

www.wellsfargofinancial.com



SHIMMICK
CONSTRUCTION

Shimmick Construction will be on Cal Poly SLO's campus 1/16/08 to participate at the Winter Career Fair and on 1/25/08 to participate in the SCE Career Fair.

We are a fast-growing California-based General Engineering Contractor with a focus on Heavy-Civil projects including seismic retrofits of bridges and dams, water/wastewater treatment, railway and mass transit.

Please stop by our booth on either day where you can learn about career opportunities with Shimmick. We are looking for interns and full-time employees with a **CE, ME, or CM major.**

EOE



Dreyer's Grand Ice Cream Will be at the Cal Poly Winter Job Fair Thursday, January 17, 2008

We are interested in the following majors:

- Engineering (all disciplines)
- Supply Chain Management
 - Food Science
 - Dairy Science
- Industrial Technology

Full time, and Internships Available

Stop by and see what we have to offer!

EOE/M/F/D/V

WWW.DREYERSINC.COM

WALT DISNEY Imagineering

Walt Disney Imagineering's (WDI) talented corps of Imagineers are responsible for the creation from concept initiation through installation - of all Disney resorts, theme parks and attractions, real estate developments, regional entertainment venues and cyberspace/new media projects.

The Imagineering organization encompasses more than 140 diverse disciplines, including writers, model-makers, computer animators, artists, engineers, sculptors, filmmakers, scientists, programmers, special effects designers, architects, master planning, creative development, production, and Walt Disney Imagineering Research and Development.

You can be part of the heritage and traditions of The Walt Disney Company by participating in a Professional Internship at WDI.

WDI is based in Glendale, Calif., and works closely with the Disney theme parks and resorts throughout the world, including Anaheim, Calif.; Lake Buena Vista, Fla.; Urayasu, Japan; Marne La Vallée, France; and Hong Kong. WDI also has offices located at the Walt Disney World® Resort in Florida. Internships may be available at both the California and Florida locations.

As a Disney Professional Intern at Walt Disney Imagineering, you can take advantage of the Disney Difference. This includes:

- Free admission to Disney theme parks
- Discounts on select Disney merchandise and food and beverage locations
- Cast-exclusive sneak previews of select new Disney parks, resorts and attractions
- And much more!

IMAGINATIONS
DREAM • DESIGN • DIVERSIFY

ImagiNations is a design competition created and sponsored by Walt Disney Imagineering to promote diversity. The competition enables students to showcase their talents and gain practical knowledge in design. Finalists win a 10-day all-expense paid trip to present their project to Imagineering executives. Additionally, all qualified applicants are considered for internship opportunities. Visit disney.go.com/disneycareers/imaginations for details.

For more information on how to apply, visit DisneyInterns.com.

EOE • Drawing Creativity from Diversity • Disney

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built strong client-customer relationships that have been the foundation for continual growth. It takes a professional management team, supported by dedicated and experienced field personnel to earn the trust that equates to over 200 public and private projects completed each year. Preston Pipelines has earned the reputation for quality, integrity and service that is unparalleled in the underground construction industry.

Progressive

Redefining the auto insurance industry since 1937, The Progressive Group of Insurance Companies, a Fortune 500 company, is the third-largest provider of personal auto insurance in the U.S. We employ more than 28,000 people in more than 460 offices across the country, who strive constantly to meet and exceed the highest expectations of our customers.

Protiviti

Protiviti is an independent risk consulting company that performs internal audit, business and technology risk consulting services. Protiviti helps companies identify, measure, and manage operational and technology-related risks they face within their industries and throughout their systems and processes.

Quad/Graphics

Quad/Graphics is the largest privately held commercial printer in the world. Since our founding in 1971, the company has grown from obscurity to prominence, boasting an employee roster 12,000 strong. Headquartered in Sussex, Wis., our company has print-production facilities on three continents. Our company, in its 35th year, has sales of approximately \$2 billion. Often recognized for our progressive employee benefits and unique company culture, we were named to FORTUNE magazine's list of "100 Best Companies to Work For" in 2007.

Radix Technologies

Argon ST Radix is a leader in the development of advanced signal processing techniques and products. We specialize in solving signal reconnaissance, communications, location and classification problems in the presence of severe spectral congestion using advanced signal processing algorithms. Our products, systems and engineering expertise provide the Department of Defense and commercial customers with innovative solutions to multi-dimensional requirements. Above all, Radix is known for robust solutions that perform in the toughest real-world environments.

Rain for Rent

Rain for Rent has been setting the performance standard for complete liquid handling solutions since 1934. The experienced professionals at Rain for Rent design and install a system that will provide a solution for each customer's unique project in an efficient and cost effective manner. Our solutions, be it a water filtration system or a dewatering system, can be tailored for a specific industry job site, from the simplest liquid-handling solution to the most complex, large flow bypass pumping job.

Raytheon

Raytheon Company is a global leader in defense electronics and complex integrated information systems. We are focused on defense, government and commercial electronics and business aviation and

special mission aircraft. The company is well positioned for growth in missile defense, intelligence, surveillance and reconnaissance, precision strike, homeland security and technical services. Raytheon is also positioning its technologies its technologies to meet evolving high-growth commercial markets.

Rehrig Pacific

Family owned Rehrig Pacific Company, founded in 1913 and headquartered in Los Angeles California, is one of the world's premiere plastic packaging companies. Rehrig Pacific has over 1,000 employees with nine manufacturing plants located throughout North America and Mexico. In addition, Rehrig Pacific sells product in the United Kingdom through Rehrig Pacific UK, LLC and South America through Rehrig Pacific de Mexico. As a manufacturer, Rehrig Pacific engineers and produces a full line of plastic molded parts for industry. Rehrig Pacific boasts customers that include Coca Cola, Pepsi Cola, Anheuser Busch, Waste Management, Safeway, Kroger, The City of Los Angeles and many other Fortune 500 companies and major municipalities.

Rockwell Automation

Rockwell Automation develops technologies and provides services that leading manufacturers around the world use to their competitive advantage. Whether running a single machine or an entire supply chain, manufacturers rely on its automation, power control, and conversion products and services to manage information flow — from plant to plant, plant floor to the front office, even country to country — to get their products and services to market faster, reduce costs, better utilize power and plant-floor assets, and minimize the risks in their manufacturing environments.

Safeway

Safeway Inc. is one of the largest food and drug retailers in North America. As of March 24, 2007, the company operated 1,755 stores in the Western, Southwestern, Rocky Mountain, and Mid-Atlantic regions of the United States and in western Canada. In support of its stores, Safeway has an extensive network of distribution, manufacturing and food processing facilities. Safeway also holds a 49 percent interest in Casa Lé, S.A. de C.V., a food and general merchandise retailer in western Mexico.

Salesforce.com

Salesforce.com has rapidly evolved from a startup founded by four people in a cramped San Francisco apartment in 1999 to a company with more than 2,300 employees, a \$700 Million Annual Revenue Run Rate and over 900,000 users worldwide.

SanDisk

Founded in 1988 by Dr. Eli Harari, an internationally recognized authority on non-volatile memory technology, SanDisk has grown to become the world's largest supplier of innovative flash memory data storage products. Serving both consumers (with more than 200,000 retail storefronts worldwide) and original equipment manufacturers (OEMs), SanDisk designs, develops, manufactures and markets flash storage card products for a wide variety of electronic systems and digital devices. SanDisk also licenses its technology to a number of other industry-leading companies.

Santa Cruz Biotechnology

Santa Cruz Biotechnology,

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CAREER FAIR

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Inc. is a world-wide leader in the development of research antibodies. It is our goal to continue to offer the broadest range of research reagents in the field. We provide superior, innovative primary antibodies and support products. Located in beautiful Paso Robles, SCBT has been in business for 15 years and offers a friendly and professional business environment. Join our dynamic and growing team today!

Schlumberger Limited

Schlumberger Limited is the leading oilfield services company supplying technology, project management and information solutions that optimize performance for customers working in the international oil and gas industry. Reflecting our belief that diversity spurs creativity, collaboration, and understanding of customers' needs, we employ over 52,000 people of more than 140 nationalities working in 80 countries.

Shaw Industries

Shaw, a subsidiary of Berkshire Hathaway Inc., manufactures and sells floor covering for residential and commercial applications throughout the United States and exports to most markets worldwide. To be exact, we manufacture more than 600 million square yards of floor covering every year — enough to wrap a 6-foot wide path around the earth's equator seven times. Shaw is headquartered in Dalton, Georgia and has employment opportunities in and around Dalton as well as throughout the southeastern United States.

Siemens Power Generation

Siemens Power Generation is one of the premier companies in the international power generation sector providing leading-edge power and energy solutions. It develops and builds fossil fuel power plants and power-generating components as well as wind turbines, turbines for use as mechanical drives and compressors for industrial applications. Instrumentation and control systems, fuel cell technology and extensive services round out the portfolio. Excellent customer service with the right quality to increase customer benefit is at the center of our business.

Southland Industries

Southland Industries, the seventh largest mechanical contractor in the United States, specializes in providing design-build and maintain services for the commercial, hospitality, healthcare and advanced technology industries. Performance areas are comprehensive including pre-construction, engineering, fabrication, construction, energy services, and maintenance and service for HVAC, process piping, plumbing and fire protection, on a national level.

State Water Resources Control Board

The State Board's mission is to preserve, enhance and restore the quality of California's water resources, and ensure their proper allocation and efficient use for the benefit of present and future generations. The State Water Board consists of five full-time salaried members, each filling a different specialty position. Board members are appointed to four-year terms by the Governor and confirmed by the Senate.

Target Distribution

Target is a pro-team culture and

we really strive to empower all levels of our workforce. This is reflected in the amount of emphasis on executive training and development. As executives, we see supporting our teammates and making our work environment "fast, fun, and friendly" as two of our primary responsibilities.

Target Stores

Headquartered in Minneapolis, Minnesota, the Target Corporation alone employs over 300,000 team members across the country and even the world. We've grown from 17 stores in 1962 to over 1400 stores in 47 states today. In 2006, the Target Corporation hit over \$50 billion in annual revenue.

TDC Medical

From concept to clinical, TDC Medical provides design, development and manufacturing services for the creation and production of innovative, disposable, therapeutic medical devices. The company helps efficiently move product from the earliest stages of concept design through the entire process to the ultimate endpoint of clinical devices.

Teach for America

Teach For America is the national corps of outstanding recent college graduates and working professionals — of all academic majors, backgrounds and career interests — who commit two years to teach in urban and rural public schools and become lifelong leaders for expanding educational opportunity for all children. Each year, Teach For America selects a diverse, highly selective corps of individuals who have the leadership skills to change the prospects of students growing up today, and ultimately to effect fundamental change from a variety of sectors, including

education, policy, law, business, medicine and the sciences.

Teradyne

Teradyne (NYSE:TER) is a leading supplier of automatic test equipment used to test complex electronics for the consumer electronics, automotive, computing, telecommunications, aerospace and defense industries. In 2006, Teradyne had sales of \$1.38 billion, and currently employs about 3,800 people worldwide.

Toyon Research Corporation

Toyon Research Corporation supports the Department of Defense and commercial customers as technical analysts performing a broad range of intelligence, surveillance, and reconnaissance systems analysis, unique antenna designs, and algorithm development. Based in Santa Barbara, Calif. and founded in 1980, Toyon is an employee-owned small business with less than 100 employees. Toyon's professional staff possesses a unique combination of maturity, technical expertise, awareness of issues, and objectivity.

Toyota Engineering & Manufacturing

TEMA is the focal point of our manufacturing and R&D operations. Our team members are a constant source of innovation developing the vehicles of tomorrow. You'll be joining a team that values collaboration, analytical skills and thrives in an atmosphere that's both exciting and rewarding. All across America, Toyota relies on the best and the brightest people to help us create the best cars, trucks and SUVs in the industry. We're over 38,000 individuals strong, working together to build ten different Toyota and Lexus models throughout 15 manu-

facturing plants.

Trane

Trane is a world leader in the design, development, application and sale of heating, ventilating, air conditioning (HVAC) and building management equipment, systems and controls for industrial and institutional building applications. Trane is committed to providing customers with the best HVAC systems and the most value through technical expertise and applications knowledge. We have facilities in more than 60 countries, employ over 25,000 people and generate annual sales of \$6 billion. In the USA alone, we have over 80 sales districts nationwide. Trane is committed to providing customers with the best HVAC systems and the most value through technical expertise and applications knowledge.

Triage Consulting Group

Triage Consulting Group is a fast-growing healthcare financial consulting firm with over 170 talented professionals, located South of Market Street (SOMA), near the beautiful San Francisco Bay waterfront. Founders Rich Griffith, Jim Hebert and Patti Lee-Hoffmann started Triage Consulting Group in 1994 to meet the unique financial needs of hospitals. The three founders have accumulated over 60 years of experience as CPAs, corporate financial officers, and healthcare consultants.

Tyco Electronics

Tyco Electronics is a \$12.8 billion global provider of engineered electronic components for thousands of consumer and industrial products, network solutions and

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WE DON'T JUST MAKE HISTORY ... WE BUILD IT!

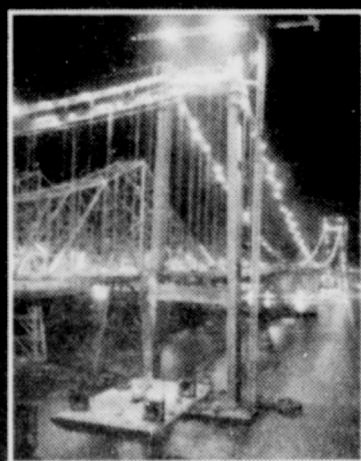
NOW HIRING

CIVIL ENGINEERS

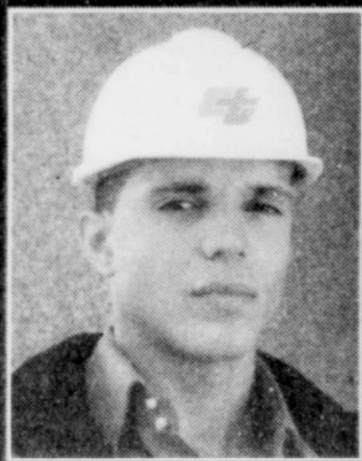
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ENVIRONMENTAL PLANNERS

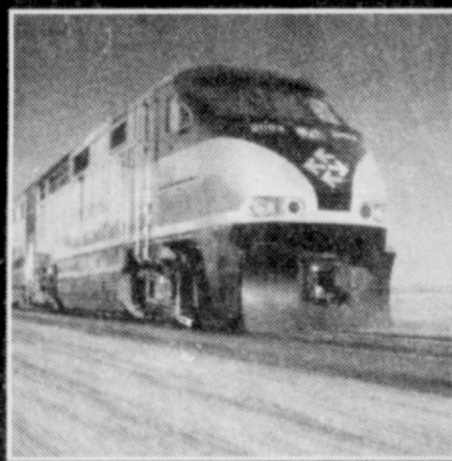
email us at
d6recruitment@dot.ca.gov



Civil
Engineering



Landscape
Architect



Transportation
Planning



Environmental
Planner

On campus interviews scheduled for Civil Engineers on **Thursday, November 1, 2007.**

Full time career positions for Civil Engineering in San Luis Obispo, Fresno, Stockton, and Bishop CA

Submit resumes to Kathy_Raja@dot.ca.gov, or call (559) 445-5853, or apply online @ <http://www.careerservices.calpoly.edu/>

Caltrans is an equal opportunity employer committed to career opportunities for all people without regard to race, color, religion, gender, age, national origin or disability.

www.dot.ca.gov

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systems for telecommunications and energy markets, and wireless systems for critical communications, radar, and defense applications. We manufacture approximately 500,000 precision-engineered products — all backed by nearly 100,000 committed employees with a singular commitment to bringing a performance advantage to every technology, product and service we provide.

United States Marine Corps

The United States Marine Corps has been serving our country as the tip of the spear for over two centuries. In order to maintain high standards and fulfill our nation's call, it is each Marine's responsibility to constantly improve their mind, body, and spirit. You know you possess a powerful spirit, a drive that is determined to take you places most people can't even imagine.

US Air Conditioning

One of the most challenging careers available to graduating engineers today is in the area of technical sales. This work, the application of engineering knowledge to the sale and design of technical products and systems, is a direct result of rapid and continuous technical advancement in both industry and society. In this position, you would fully utilize your engineering background and have the opportunity to interact with people who have backgrounds similar to yours.

US Navy

Southwest Regional Maintenance Center, San Diego, is responsible for maintenance, modernization, and technical assistance for all ship and

submarine systems in the Pacific Fleet. We seek college level graduating engineers to be part of the team. Great location (San Diego), great pay and benefits, and exposure to many mechanical, electrical, and structural system issues will challenge you. This is a full-time, two-and-one-half year internship, leading to continued full-time employment with us, civilian only — not military — that will rotate you through many of our codes and departments, as well as out of area assignments.

USS-POSCO Industries

USS-POSCO Industries was founded in 1909 as Columbia Steel. We are now a joint venture company established in 1986 with United States Steel and Pohang Iron and Steel of South Korea. We are one of the most modern steel facilities in the world. USS-POSCO Industries ships more than 4,400 tons of flat-rolled steel each day to customers primarily in the 13 Western states, Canada, Mexico and the Pacific Rim.

ViaSat

ViaSat produces advanced digital wireless communications and signal processing products for commercial and government markets. Our technology development and products all involve digital communications and cover specialties such as satellite communications, tactical communications, network security, and communication simulation and training.

Walker Parking Consultants

Walker Parking Consultants is an award-winning, team-oriented consulting firm for the parking industry. We are the largest parking consulting firm in the nation. For 40 years, we have been driven to find innovative and integrated parking solutions. In the process, we have set the pace and

the standard for an entire industry.

Walsh Vineyards Management Inc.

Walsh Vineyards Management Inc. is a full service vineyard management company dedicated to producing the highest quality wine grapes at the lowest cost to our clients, using farming practices that are socially and environmentally acceptable. We are located in the Napa Valley and have been an industry leader for more than 25 years.

Walt Disney Imagineering

Walt Disney Imagineering is the unique, creative force behind Walt Disney Parks and Resorts that imagines, designs and builds all Disney theme parks, resorts, attractions, cruise ships, real estate developments and regional entertainment venues worldwide. WDI's talented corps of Imagineers is responsible for the creation, from concept initiation through installation of all Disney resort, theme parks and attractions, real estate developments, regional entertainment venues and cyberspace/new media projects. The Imagineering organization encompasses 140 different disciplines including creative development, design, engineering, production, master planning and Walt Disney Imagineering Research and Development.

Wells Fargo Financial

The heart of our business lies in our Wells Fargo Financial stores, just as it did when we were founded in 1897. In consumer stores, our team members help customers fulfill their financial goals. Customers use our credit products to improve their expenses, consolidate bills, handle educational expenses, enjoy a vacation and much, much more. Our consumer stores are our link to more than 35,000 merchants and dealers whose customers finance their purchases through Wells

Fargo Financial. Through this sales finance portfolio our consumer stores are some of the largest sources of new households for Wells Fargo & Company.

Wells Fargo Internet Services Group

Wells Fargo (NYSE: WFC) is a diversified financial services company providing banking, insurance, investments, mortgage and consumer finance from more than 5,800 stores, the world's leading internet banking site (www.wellsfargo.com) and other distribution channels across North America and elsewhere internationally.

West Valley Construction

West Valley Construction leads the trade in underground construction for the utility industry. A trusted partner to municipalities, utilities and industry since 1958, West Valley delivers construction and design-build projects on-time and within budget. We build it right.

Winzler & Kelly Consulting Engineers

Winzler & Kelly Consulting Engineers began as a civil engineering and surveying firm in northwest California well over 50 years ago. Today, we serve our community and clients with full-service engineering and environmental services via offices that span throughout California, Oregon and Micronesia.

Wolseley's North America Div.

Ferguson, Stock Building Supply, and Wolseley Canada are working together as Wolseley's North American Division, this continent's leading manufacturer, supplier, and wholesale distributor of building materials. We have sales of over \$16 billion, with 1,700 locations in North America. We are looking for entrepreneurial

type college graduates who are seeking a professional career opportunity with a growth-oriented company to join our training program. This candidate must possess a strong work ethic and drive to succeed.

World Minerals Inc.

World Minerals Inc. is the world's No. 1 supplier of diatomite products and minerals for filtration, a division of Imerys the global leader in industrial minerals processing. In addition, World Minerals is a leading supplier of semi-finished products, such as crushed and screened perlite ore.

Xilinx

Xilinx is a world leader in the semiconductor industry with a culture designed to help you succeed. We take pride in nurturing innovation and providing our employees with a values-driven and rewarding work place.

Yahoo

Founded in 1994 by Stanford Ph.D. students David Filo and Jerry Yang, Yahoo! began as a hobby and has evolved into a leading global brand that has changed the way people communicate with each other, conduct transactions and access, share, and create information.

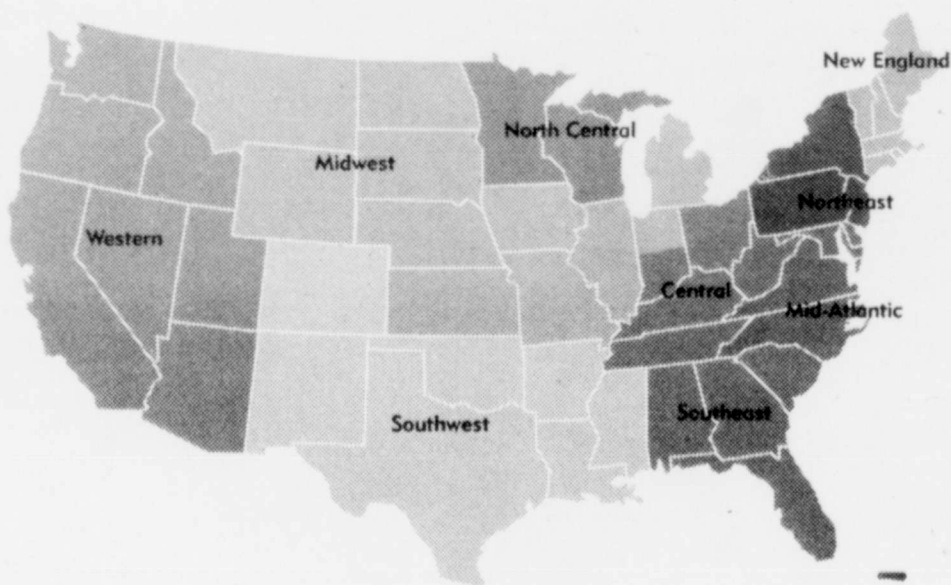
Zurich Financial Services

Zurich Financial Services (www.zurich.com) is an insurance-based financial services provider with a global network that focuses its activities on its key markets in North America and Europe. Founded in 1872, Zurich is headquartered in Zurich, Switzerland. Through its offices in more than 50 countries, 57,000 Zurich employees serve customers in more than 120 countries. In North America, Zurich (www.zurichna.com) is a leading commercial property-casualty insurance provider.

Building Careers

Gilbane has built its business and its reputation on integrity and quality.

Gilbane offers clients a broad range of services including construction management, program management, design-build contracting, general contracting, development, management solutions, infrastructure management and relocation management.



Gilbane's offices are organized into 9 strategic geographic operating regions with more than 30 permanent offices across the United States and in Puerto Rico.

www.gilbaneco.com

Why Should You Join Gilbane Building Company?

We've been setting the standard for excellence in the construction industry for more over 134 years. Our focus on client satisfaction and developing our employees has allowed us to grow and flourish.

Reputation

Gilbane has built its business and its reputation on integrity and quality. Our singular devotion to our clients has helped us gain a reputation for helping create some of the finest facilities in the country. It has also helped us form relationships with many of our clients that span several decades.

Leadership

The Gilbane Building Company was founded in 1873 by Thomas and William Gilbane. Leadership of the company has been handed down through successive generations who have carefully tended the operations of the company and helped it become a leader in the construction industry. The company is again led by Thomas and William Gilbane Jr. — members of the fourth generation.

Growth

People are our most valuable resource. As a result, we offer our employees the opportunity to learn, grow and advance. Many of Gilbane's employees have been with the company their entire careers and been promoted through a series of increasingly important positions. Gilbane's employees are engaged with the fundamental purpose of the company -- helping our clients create world class facilities. Over the last several years, Gilbane has grown dramatically, but still maintains an average longevity of more than 8 years.

Values

Gilbane employees live six core values that were established by the founders of the company. They are: Integrity, Toughmindedness, Teamwork, Dedication to Excellence, Loyalty and Discipline. These values guide our actions and help make us a special company and a special place to work. A national survey of our clients said the quality that differentiates Gilbane is that we provide clients a unique experience of trust and advocacy because our employees live the core values of the firm.

Diversity

Gilbane is growing at approximately 10% per year. This growth is creating many opportunities throughout the company and allowing us to hire people from diverse backgrounds. Each of our employees is then placed on a career development path in locations from coast-to-coast.

Building More Than Buildings... Building Careers

Gilbane

Get treated, not tricked



COURTESY PHOTO

The well-loved musical "Annie" is playing now at Unity Playhouse. Though not up to Broadway standards, the performance is a nostalgic throwback to childhood memories.

Kory Harbeck
MUSTANG DAILY

When it comes to theatrical options, San Luis Obispo will not be confused with Broadway anytime soon. That does not mean that there are *no* options for the drama-starved crowd, however; it just means that you may have to dig a little deeper — and enjoy musicals.

If that's the case, "Annie" — being performed at the Unity in San Luis Obispo through Feb. 3 — might be just the thing to cure the "post-break, back-to-school" depression.

Let's first straighten one thing out: If you go expecting a Tony award-winning musical, you will no doubt be disappointed; this is community theater after all. But the lighthearted atmosphere leaves little room for criticism and has the power to not only put a smile on your face but make the smile a little wider.

For most, "Annie" will be a nostalgic trip back to childhood.

For those of you unfamiliar with the story, here's the deal: The musical, best known for songs like "Hard-Knock Life" and "Tomorrow," was based on Harold Gray's comic strip, "Little Orphan Annie."

It tells the story of a young girl, Annie, who grew up during the Great Depression in a New York City orphanage run by an evil, lonely drunk, Miss Hannigan. Left with a locket and a note, Annie still hopes to be reunited with her parents one day, so much so that she even runs away to find them.

Before being returned by the police, she shows continual optimism in spite of the gloomy conditions of Depression-era New York. Upon finding a stray dog, she fittingly names him Sunny.

Her return to the orphanage is timed with Grace Farrell's arrival. She represents Oliver Warbucks, a multi-

billionaire who wishes to host an orphan over the holidays. Despite Miss Hannigan's protests, Annie is chosen.

Not used to children, Warbucks is slow to warm to Annie before becoming devoted to the charismatic youth and eventually deciding to adopt her. When Annie tells him about her parents, he vows to find them.

Hijinks ensue as a thousand leads turn up nothing. Miss Hannigan, her brother and his girlfriend are arrested for claiming to be Annie's parents and the FBI finds out Annie's parents are dead. Warbucks and Annie realize they couldn't be without each other anyway, and Daddy Warbucks adopts the whole orphanage to put the shiny bow on the present, so to speak.

The classic theme of perseverance in the face of tremendous odds and Annie's optimism can serve as inspiration for the most downtrodden "taking 20 units and the weight of these books is crushing me" student.

Even the performance's imperfections don't take away from the positive vibe the show has. The acting teeters between so-so and unexceptional, the recorded music is downright bad and the singing lands somewhere in between.

But the orphans, played by local youths, are pretty adorable. Plus, when the audience — the majority of whom still know the meaning of recess — begin to laugh, it's difficult not to get caught up and giggle with them as well.

The ticket — \$16, or the price of two movies — may seem a little steep, but it is an easy way to forget your burdens and be a child again for a few hours on a weekend afternoon.

"Annie" is playing at the Unity Playhouse at 1490 Southwood Dr. off Johnson Avenue at 2 p.m. on Saturdays and Sundays as well as 7 p.m. on Saturdays. It is the first of six productions at Unity by Kelrik Productions in the "Season of Dreams" that will run through July 20.

Black Mountain see ominous 'Future'

Jeremy Buckley
DAILY NEBRASKAN (U. NEBRASKA)

Someone forgot to tell Black Mountain that it's 2008, but don't get me wrong, I'm not complaining.

On the band's sophomore effort "In The Future," it continues to explore an arena forged by 1970s stoner rock bands like Black Sabbath, with just enough of its own flavor to be able to claim it as original.

It comes as no surprise that three of the band's members work by day at a mental hospital, as the songs themselves have an eccentric quality that's easy to appreciate but difficult to decipher.

The album begins with two shorter pieces, "Stormy High" and "Angel," both of which fit nicely in a space between drone rock and the psychedelic realm musicians like Jefferson Airplane and Jimi Hendrix helped solidify.

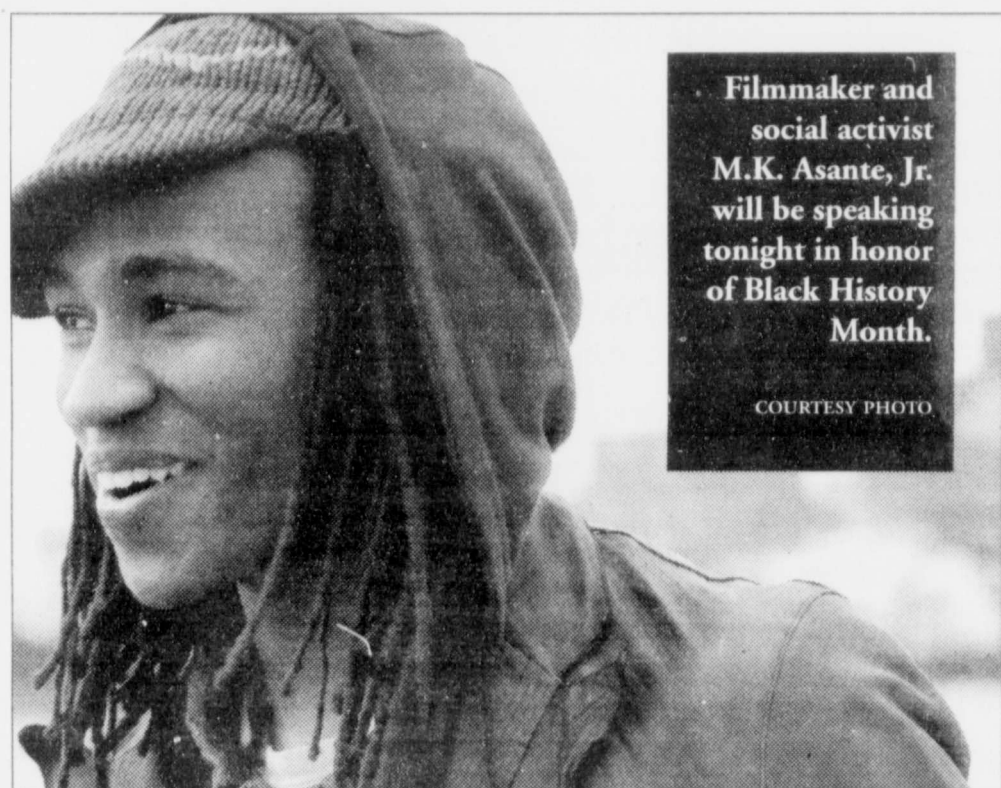
But when the eight-minute, multipart anthem "Tyrants" gets rolling, it's easy to see why Black Mountain isn't so easy to dismiss as an unoriginal copycat. The song begins with a solo that brings to mind feelings of war and destruction before segueing into a mellow backdrop with harrowing guitars and a soft drum beat, leaving the listener complacent, yet lucid.

Amber Webber adds to the haunting feel of the song with her quivering

vocals, and it's not a song I'd suggest listening to on a dark night with a head full of hallucinogens. Basically, if I were a witch, "Tyrants" would make quite an appropriate soundtrack. The jam session outro does nothing to help escape a sense of foreboding doom.

The album as a whole captures feelings of being creeped out pretty efficiently. During the almost 17-minute "Bright Lights," at any moment we expect the bottom to fall out with sudden screeches of fright, not sure if the moment will ever actually come.

For the same reasons people enjoy Halloween and horror movies, "In the Future" is a fine example of playing on people's insecurities.



Filmmaker and social activist M.K. Asante, Jr. will be speaking tonight in honor of Black History Month.

COURTESY PHOTO

Racial reflection

Coral Snyder
MUSTANG DAILY

In commemoration of the 40th anniversary of Dr. Martin Luther King, Jr.'s death, an award-winning filmmaker and author will relate the Civil Rights movement to today's generation. Sponsored by the Multicultural Center, M.K. Asante, Jr. will lecture at Cal Poly from 7 to 9 p.m. tonight in the Performing Arts Center Pavilion in honor of Black History Month.

Asante's talk is titled "I Am Because We Are: Dr. King, Our Generation and the Next Movement" and is free and open to students, as well as the general public.

"Asante said that 'without perspective, the imposition of the European line as *universal* hinders cultural understanding and demeans humanity,'" said Danielle Johnson, a comparative ethnic studies senior. "Students need to hear a perspective like Asante's so that, like he states, our generation can learn to interpret human history in a more global sense, embracing racial and cultural discourse, and stopping the perpetuation of racism in society."

Twenty-five-year-old Asante is a college professor as well as the author of several books and articles, including "Like Water Running Off My Back," which won the American Poets Jean Corrie Prize, and "Beautiful, And Ugly Too."

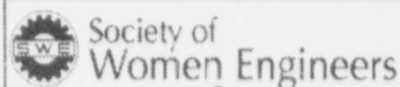
He is also a social activist and is the national spokesperson for the African Diaspora Medical Project. This project is a nonprofit, medical-relief organization in Africa that develops health-related initiatives.

see Asante, page 20

Resident/Community Advisor applications

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Dinner: 7pm

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Cost: \$15 members

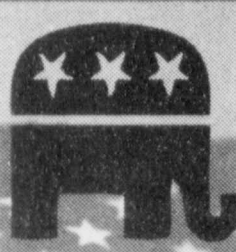
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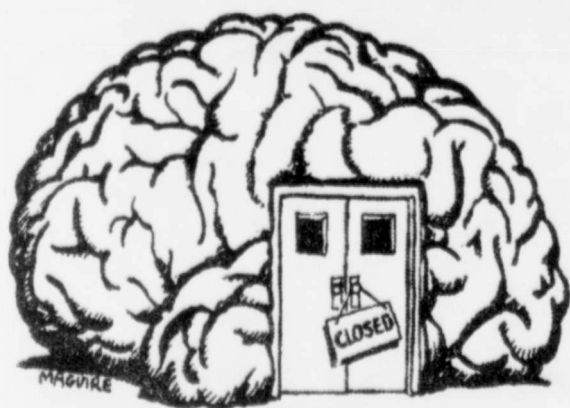


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Not my kind of childhood

Novel gives psychological insight into authority figure-child relations

Childhood is a time of immense hopes and insecurities, a period of great vulnerability in which the acceptance of both peers and adults takes on an almost seismic importance. Few knew this better than novelist Robert Cormier, who, beginning with his 1975 book "The Chocolate War," brought a more psychologically nuanced sensibility, as well as a decidedly darker edge, to the young adult genre. In the process, he became a key figure in the genre's transition from primarily a marketing tool to a respected literary genre.

Last quarter, I wrote about his next-to-last book, "Tenderness." At the time, it was a tough call between writing about that or his final book, "The Rag and Bone Shop." When trying to think of a suspenseful, powerful and poignant book to write about this week, the call wasn't tough at all.

The plot of "The Rag and Bone Shop" is straightforward and economical. A 7-year-old girl has been murdered and the last known person to see her alive is a 12-year-old boy named Jason. Of course, it's possible that Jason was the last person to see her alive, period. Possible, but not probable. He needs to be questioned, though, and so the ambitious Trent enters the picture. Trent is a highly skilled police interrogator famous for his ability to extract confessions from the guilty — and, perhaps, from the not-guilty. And so, when Trent gets Jason alone in a windowless interrogation room, a search for the truth gets underway as well as a contest of wills and, finally, a crisis of conscience.

A slim 154 pages, "The Rag and Bone Shop" is forceful, tense and taut. Cormier lets us in on Trent's every psychological trick and calculated strategy to gradually wear down his subject's defenses. Page by page, we begin to identify more and more with young Jason, sitting in a small and

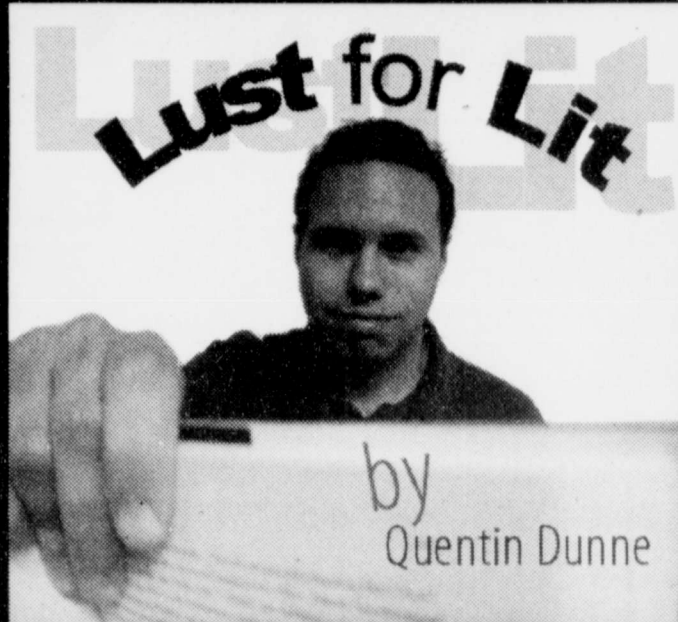
stuffy room being questioned by a smooth and charismatic figure of authority who may or may not have our best interest at heart. Don't be surprised if, as you're reading Trent's silky yet relentless questioning of Jason, your mouth begins to feel a little dry and your palms a little sweaty.

More than most writers, Cormier knew the psychological power of authority figures over children and adolescents. Sometimes the stories they tell us about

ourselves, after all, are the stories we begin to tell ourselves about ourselves. This can, of course, have positive consequences. It can also have devastating consequences, as the book's final twist makes ruthlessly clear. Whether that twist is entirely necessary is up for debate, but that it ends the book on a particularly chilling note is unquestionable.

The claustrophobic intensity and psychological insight Cormier brings to the page would be a remarkable achievement for any writer, but in this case it's also a fitting swan song for a man whose books so expertly plumbed the vulnerable (and sometimes troubled) psyches of the young.

Quentin Dunne is a psychology graduate student and Mustang Daily columnist.



Asante

continued from page 19

Asante is also the writer and producer of the film "500 Years Later," which has garnered international acclaim. The film, an independent documentary, was released in 2005 and has won five international film festival awards.

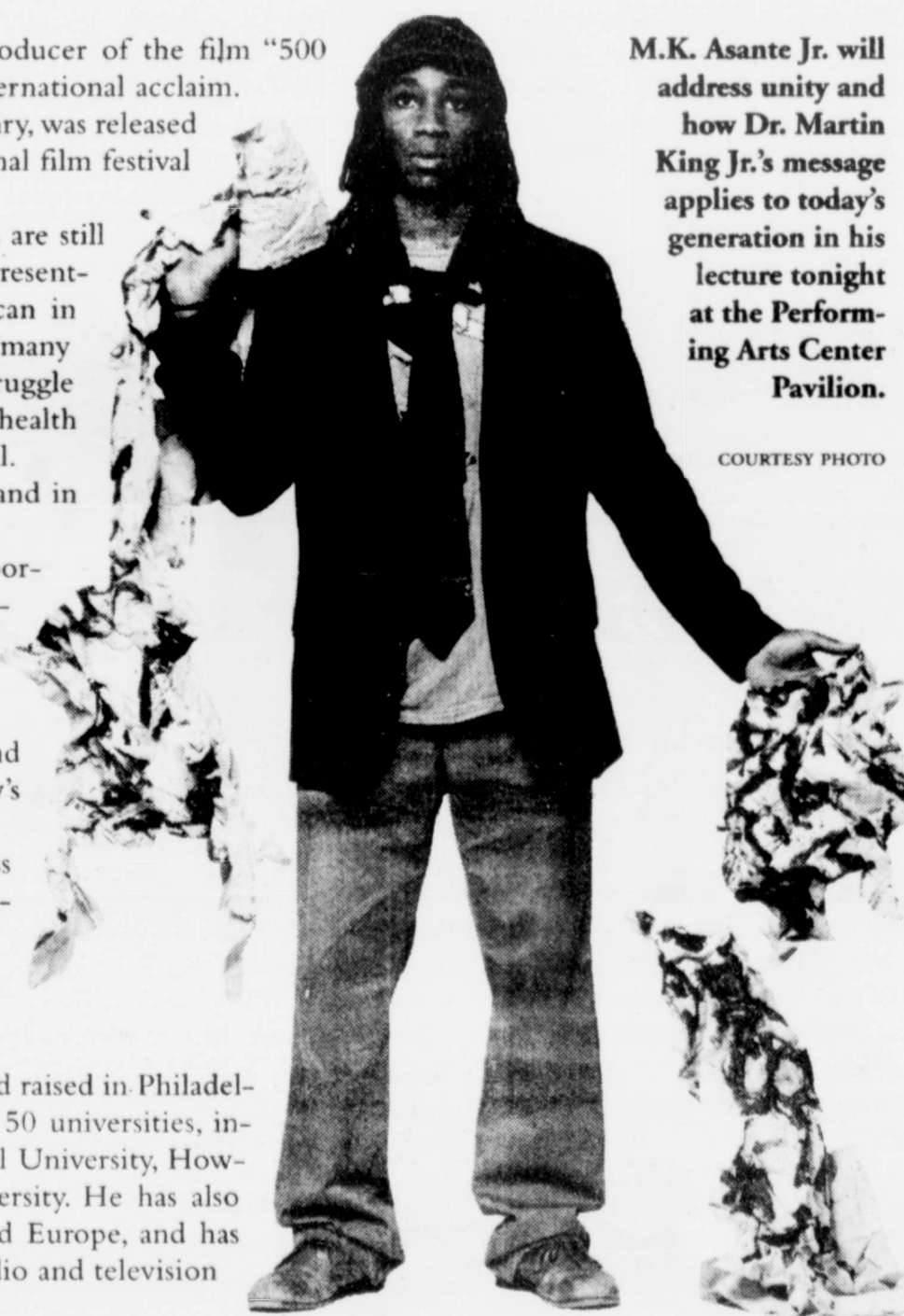
The film deals with how Africans are still fighting for freedom today and is presented from the perspective of an African in a retrospective voice. It shows how many underdeveloped African nations struggle with crime, drugs, HIV/AIDS, poor health and education and poverty in general.

It was filmed on five continents and in more than 20 different countries.

Brenton Santos Smith, student coordinator at the center and a civil engineering senior, said Asante was asked to lecture because of his extensive research on multiculturalism, and because he can relate to and understand the perspective of today's college generation.

"Education and cultural awareness is always a goal for the MCC. Hopefully, students will walk away knowing something new about Dr. King and the Civil Rights Movement," Santos Smith said.

Asante was born in Zimbabwe and raised in Philadelphia. He has lectured at more than 50 universities, including Dartmouth College, Cornell University, Howard University and Columbia University. He has also spoken in the Caribbean, Africa and Europe, and has appeared on several international radio and television programs as a guest.



M.K. Asante Jr. will address unity and how Dr. Martin King Jr.'s message applies to today's generation in his lecture tonight at the Performing Arts Center Pavilion.

COURTESY PHOTO

DINING on - campus

LOCATION

DESCRIPTION

HOURS

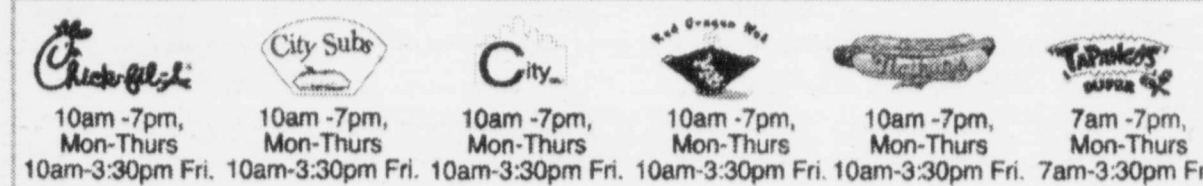
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7:00am - 7:00pm
Fri
7:00am - 3:30pm



10am - 7pm, Mon-Thurs
10am-3:30pm Fri. 10am-7pm, Mon-Thurs
10am-3:30pm Fri. 10am-7pm, Mon-Thurs
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10:30am-10:00pm
Sat:
11:00am-9:00pm
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Sat
10:00am - 5:00pm
Sun
10am - 10pm



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Weekends
Lunch: Noon-2:30pm
Dinner: 5:00pm-8:00pm



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Fri
7:00am - 4:30pm



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Fresh, fast, fun juice drinks from apple juice to smoothies. (Sorry, no zucchini juice, but we do have carrot drinks.) Blended drinks made to order while you watch, from great ingredients like pure fruit juice, whole fruit, nonfat frozen yogurt, sherbet, protein powder, wheat germ and other delicious and nutritious stuff.

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Located in the Dexter Building

Enjoy the same mouth watering juice drinks at our second, convenient location.

Mon - Fri:
9:00am - 4:00pm



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Everything from candy bars or sandwiches to fresh brewed coffee. The Park has an attractive seating area that offers you 24-hour-a-day hospitality. Other vending locations include the residence halls, library, University Union, and business building.

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Located across from the UU ATM's

Begin your day with a delicious breakfast croissant, breakfast burrito or waffle. For lunch as well as at breakfast, let us build the "sandwich of your dreams" from a selection of over 45 items. For a quick on-the-go meal, pick up some packaged food -- European Baguette sandwiches made fresh daily, tasty Enchanted Bakery cookies, fresh salads, fruits, yogurt and lots of other delicious items.

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Breakfast: 7:00am-10:15am
Lunch 10:30am-4:00pm



Located between Kennedy Library & Dexter bldg

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Dinner: Mon-Thurs
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Lunch: 11:30am - 2:00pm
Mon - Thurs
Dinner: 5:00pm-8:00pm
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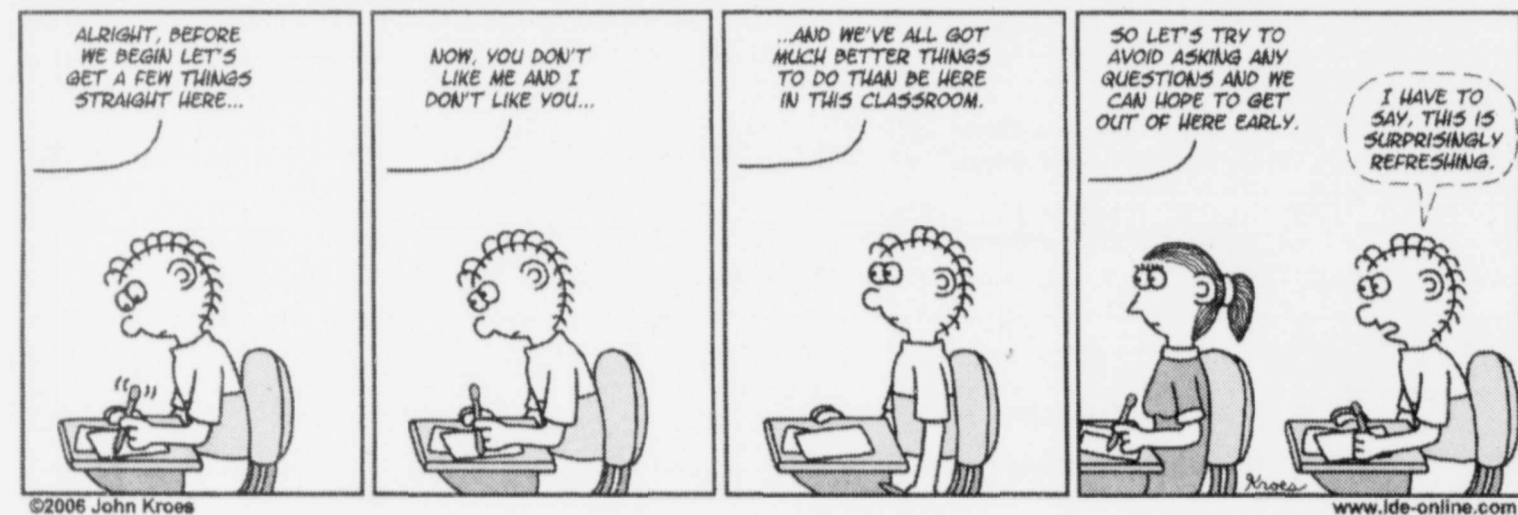
Hours vary on holidays, quarter breaks and summer quarter. For menus, photos and more information, check our web site www.calpolycorporation.org/campusdining

COMICS & GAMES

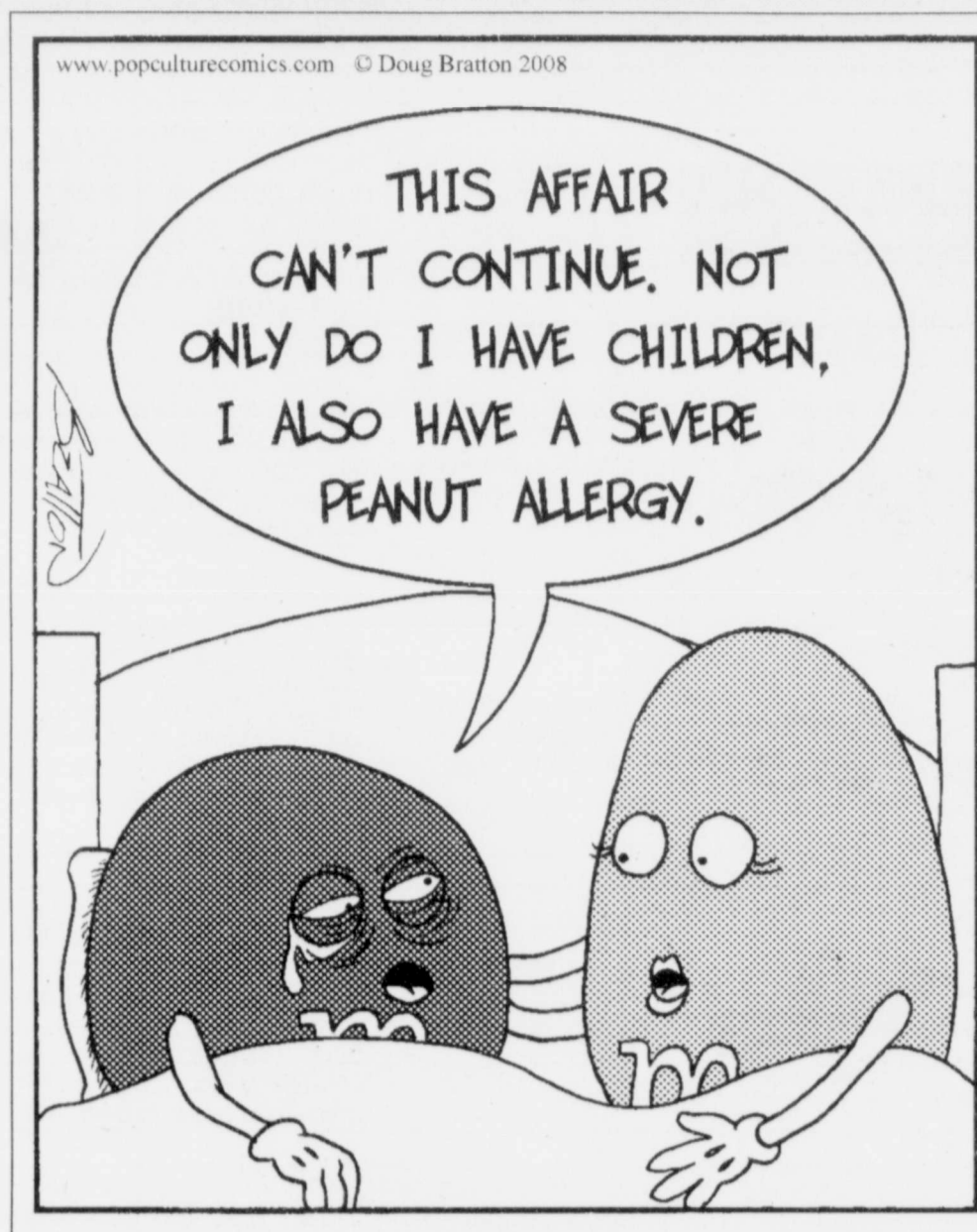
Girls & Sports by Justin Borus and Andrew Feinstein



Last Ditch Effort by John Kroes



Pop Culture Shock Therapy by Doug Bratton



The New York Times Crossword

Edited by Will Shortz

No. 1204

Note: The answers at 17- and 51-Across and 11- and 24-Down can all be defined by the same missing three-letter word. What is it?

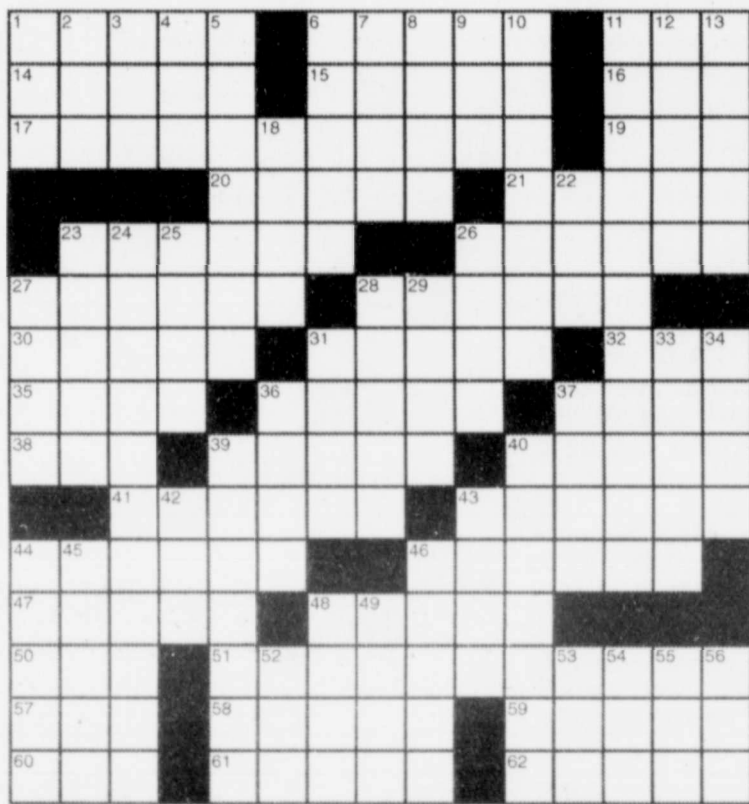
Across

- 1 Keen-edged
- 6 Gave in
- 11 ___-a-cake
- 14 Chomping at the bit
- 15 Last Olds made
- 16 Corrida cheer
- 17 See blurb
- 19 Cooking spray brand
- 20 "When hell freezes over"
- 21 Grouch
- 23 Not exactly insightful
- 26 Gung-ho scrt
- 27 Minty drinks
- 28 Greg's sitcom mate
- 30 Oklahoma Indians
- 31 Some earrings
- 32 Slugger's stat
- 35 Hershey confection
- 36 Pasta is loaded with them
- 37 Skier's transport
- 38 "I do"
- 39 Four-page sheet
- 40 An ex of the Donald
- 41 Martini garnishes
- 43 Shiny fabric
- 44 Regal fur
- 46 Brilliantly colored parrots
- 47 Actress Gaynor
- 48 Scarlett of Tara

- 50 "Evil Woman" band, for short
- 51 See blurb
- 57 Cornhusker State: Abbr.
- 58 Special talent
- 59 Fashionably old-fashioned
- 60 Batiking need
- 61 Doughboys
- 62 Thoroughly enjoy

Down

- 1 Trice, informally
- 2 "2001" computer
- 3 In the past
- 4 Counterpart of bus.
- 5 Engagement contracts, briefly
- 6 Cut up
- 7 "I cannot tell ___"
- 8 Zig or zag
- 9 Directional suffix
- 10 For whom Sandy Koufax pitched
- 11 See blurb
- 12 Texas shrine
- 13 Tantalize
- 18 Come clean, with "up"
- 22 Smash into
- 23 Belly button type
- 24 See blurb
- 25 Summer shirts
- 26 Nukes
- 27 Facetious
- 28 Day of "Pillow Talk"
- 29 Boxcar rider



Puzzle by Alison Donald

- 31 In the pink
- 33 Farm bundles
- 34 Neighbor of Turkey
- 36 Place to moor
- 37 "Later"
- 39 Like a picky eater
- 40 Like much of Poe's work
- 42 Designer Claiborne
- 43 ___ Lee cakes
- 44 Make corrections to
- 45 Life of (ease)
- 46 Some big trucks
- 48 Mideast sultanate
- 49 Bumpkin
- 52 ___ lark
- 53 Arthur of "The Golden Girls"
- 54 Hall-of-Famer Mel
- 55 Play about Capote
- 56 Toy with a string

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ANSWER TO PREVIOUS PUZZLE



su | do | ku

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Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively.

5	8		7		4			
3	1		9		2			
				8	5	3	9	
2	3		7					
4		7	1		2	9		3
				6		2	8	
1	4	5	8					
		6		3		7	5	
	9			2		6	1	

V. EASY

27

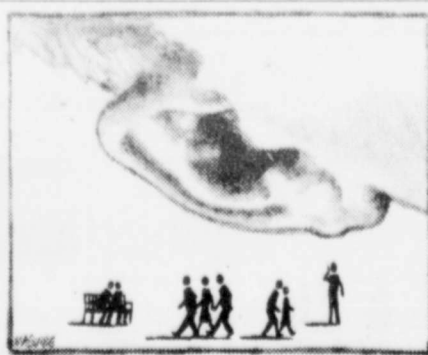
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Barden

continued from page 24

program's highest draft selection ever when chosen with the 71st overall pick in 2006.

Gocong, who brought professional scouts to Cal Poly's practices on a weekly basis, Ellerson said, shared in college many of the traits that are also Barden's.

"The light tends to shine brighter on (the offensive) side of the ball," Ellerson added. "Those guys have a few more mics and cameras in front of them, and Ramses is off the charts in dealing with people."

Barden will have an opportunity to display his abilities before a largely Football Bowl Subdivision audience in the Mustangs' season opener at San Diego State on Aug. 30.

It won't be necessary to deliberately attempt to showcase Barden's talents, though, Ellerson said.

"The system takes advantage of that," Ellerson added. "People have a tendency to think of him first as a tall guy, but he's a really gifted receiver who just happens to be tall."

Of the 30 former FCS receivers who finished 2007 on NFL rosters, eight were chosen in the draft, but the only one who skipped his senior season, Charleston Southern's Maurice Price, went undrafted in 2007.

Ultimately, Barden's announcement was the most prudent one, Ellerson said.

"He was wise to find out as much as he did, and to find out where he stands," Ellerson voiced of the All-American he feels is "as good of a player as there is in the country."

Current NFL wide receivers who played at FCS (formerly Division I-AA) schools

Player	School	NFL Accomplishments
Randy Moss	Marshall	Set single-season record for touchdown catches in 2007
Terrell Owens	Tennessee-Chattanooga	Third-most touchdown catches ever
Marques Colston	Hofstra	Most catches in first two seasons in history
Donald Driver	Alcorn State	Three-time Pro Bowler, 503 career receptions
David Patten	Western Carolina	Two TD catches in 2001 playoffs, including one during Super Bowl XXXVI
Vincent Jackson	Northern Colorado	Chargers' second-leading receiver this season
Mike Furrey	Northern Iowa	98 catches in 2006 led NFC
Jerome Mathis	Hampton	2005 All-Pro kick returner

O'Bryant

continued from page 24

sports in society.

Topics in class include, but are not limited to: socialization, sexual orientation, physicality and "what is typically normal for boys and girls and then how people sort have begun, especially in the last 50 to 100 years, to shift the boundaries of what gender is," O'Bryant said. "And to try to think about gender as not either-or but this sort of continuous trait."

In "Playing Unfair," which O'Bryant shows to her class, Messner said that in the past, while men have usually been typified as powerful and athletic through sports, women used to play the weaker, supportive role. He poses a question to viewers, "Are we ready to see the images of tough, physical female athletes?" O'Bryant said "it's always kind of fun to play around with the stereotypes that are just reinforced in our culture all the time in toy aisles and clothing stores." While girls are associated with, as she put it, "pinks and pastels and light purples," boys are connected with "primary colors and action figures." Sports pose a great opportunity to look at these social norms, she said.

O'Bryant's students also learn in detail about Title IX. She said that most people think the civil rights law was created to provide opportunities for girls in sports while in reality, the law was not written for that reason specifically; sports are where it's had the most impact. Title IX, which is made up of just 37 words, was written to prohibit discrimination on the basis

of gender in all educational programs that receive federal funds.

"In one generation, we have gone from young girls hoping that there is a team to young girls hoping that they make the team," said Mary Jo Kane, a professor at the University of Minnesota and the Director of the Tucker Center for Research on Girls and Women in Sport.

Interestingly enough, 99 percent of the coaches of women's sports in college were women prior to Title IX, but as money came into women's sports programs, the tides changed. Now just 44 percent of women's sports coaches are women and 2 percent or less of all men's sports coaches are women.

O'Bryant explained that being hired as a coach is different than being hired for other professions. "Sexism is alive and, well, everywhere. People hire who they know in sports networks. Women weren't in those networks," she says.

In a recent survey administered by O'Bryant and some of her students, they asked students at two major universities if they would prefer a female or male coach as student athletes. The results found that females would enjoy having a female coach, but that they thought male coaches were more suitable. The reasoning was because men either know sports better or they're more competitive, while females have to balance family and kids along with their coaching.

To put it simply, I think this is poppycock.

Body image, self-esteem and how people have ideas of how they should look in terms of physical attractiveness is addressed in Sport and Gender.

O'Bryant said she shows "Playing Unfair" in class to call attention to those female athletes who have become hyper-heterosexualized so they aren't seen as less feminine to the public.

The film addresses the fact that when female athletes reach print — which is already rare — often, their photographs and the articles written about them are not in an athletic context. Female athletes argue that when they do pose for magazines in bathing suits or similar attire, it is to show off their powerful, athletic bodies. The film challenges this by asking why women can't show off their bodies with clothes on, instead of presenting themselves as sex symbols for men to gawk at. Or, more fittingly, why can't there be photographs of the women actually playing their sport?

"Critical feminist theory allows you to look at paradoxes and how something that can be empowering — to be an athlete, to be strong, to be successful — can also be exploitative. Do female athletes get their visibility primarily because of their attractiveness? Do we see the female first, the athlete second?" O'Bryant asks. Advertising today, in her opinion, does push us to see the female first. "As long as we do that, it's going to keep devaluing, in my mind, females as athletes — for them to accept themselves as athletes, and for others."

A subject O'Bryant and I spoke

about in length was women's basketball. We touched on the WNBA in comparison to the ABL, which folded around the time the WNBA came to be in 1997. In another film O'Bryant shows her class, "Breaking the Glass," female athletes like Jennifer Azzi, who played in both the ABL and the WNBA, speak on the issue. Unlike the WNBA, players in the ABL played during the same season as the NBA — as opposed to a summer season — at the same times and with the same-size ball. These women were paid higher than those in the WNBA, although the NBA obviously has much more money to work with than the ABL ever did.

"If the NBA really wanted to support women's sports and be a co-partner with the WNBA, they would have found a way to support both in the same season," O'Bryant said.

In response to those who would say that women's basketball is not exciting to watch or that female basketball at its highest level would never compare to men's, O'Bryant said, "Pound-for-pound, the average man is stronger than the average woman, typically, but the average female basketball player is stronger than the average male or maybe even taller."

In order for more attention to be placed on female sports, O'Bryant said, "it needs air time in prime time. People need to take some risks." Also,

she said that perhaps cutting back air time on some men's sports would do the trick. "If people love sports, they'll watch whatever's on," she said. Pat Griffin of the University of Massachusetts and the author of "Strong Women, Deep Closets" said in "Playing Unfair," "All I'm asking is, turn the camera on and let us see what it looks like when women participate in sports."

O'Bryant said that although Sport and Gender was first designed for women's studies, very few women's studies minors actually take it. "Historically women's studies didn't want to touch sport with a 10-foot pole because of its patriarchal nature," she said.

The thought originally was that sports were made for men, so women need not study it. O'Bryant says, "Come on feminists, this is a great place for you to do your scholarship. You want to talk about the last great bastion of patriarchy that needs to be abolished, come on over to the sports world."

su|do|ku TODAY'S SOLUTIONS

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3	1	4	6	9	5	2	8	7
6	7	2	4	1	8	5	3	9
2	3	8	7	5	9	6	1	4
4	6	7	1	8	2	9	5	3
9	5	1	3	4	6	7	2	8
1	4	5	8	6	7	3	9	2
8	2	6	9	3	1	4	7	5
7	9	3	5	2	4	8	6	1

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RETURN OF THE KING

RAMSES IS BACK

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Ramses Barden flirted with the NFL, but in the end decided to postpone that courtship until next year.

Barden, who shattered several Cal Poly football records as the team's leading receiver as a junior this past season, recently filed paperwork with the NFL advisory committee to gauge his potential draft outlook, but said Monday that he would take advantage of his senior year of eligibility.

He had until today to make his status official.

"I thought about the whole reason for college being to get a degree," Barden said, "and it's been a goal of mine to come in and finish with a degree."

In addition to voices from "a lot of different sources" coming from the football world, instrumental in the choice, Barden said, was his family.

"They were huge," the business major said. "My just being (a student at Cal Poly) is just as much their doing as it is mine. It would've been unreasonable on my part to not consult them and get their foresight."

The 6-foot-6, 228-pound Altadena native was a finalist in 2007 for the Walter Payton Award, given to the country's best offensive player in the Football Championship Subdivision, formerly known as Division I-AA.

Previous winners of the award include NFL stars such as Tony Romo, Brian Westbrook and Steve McNair.

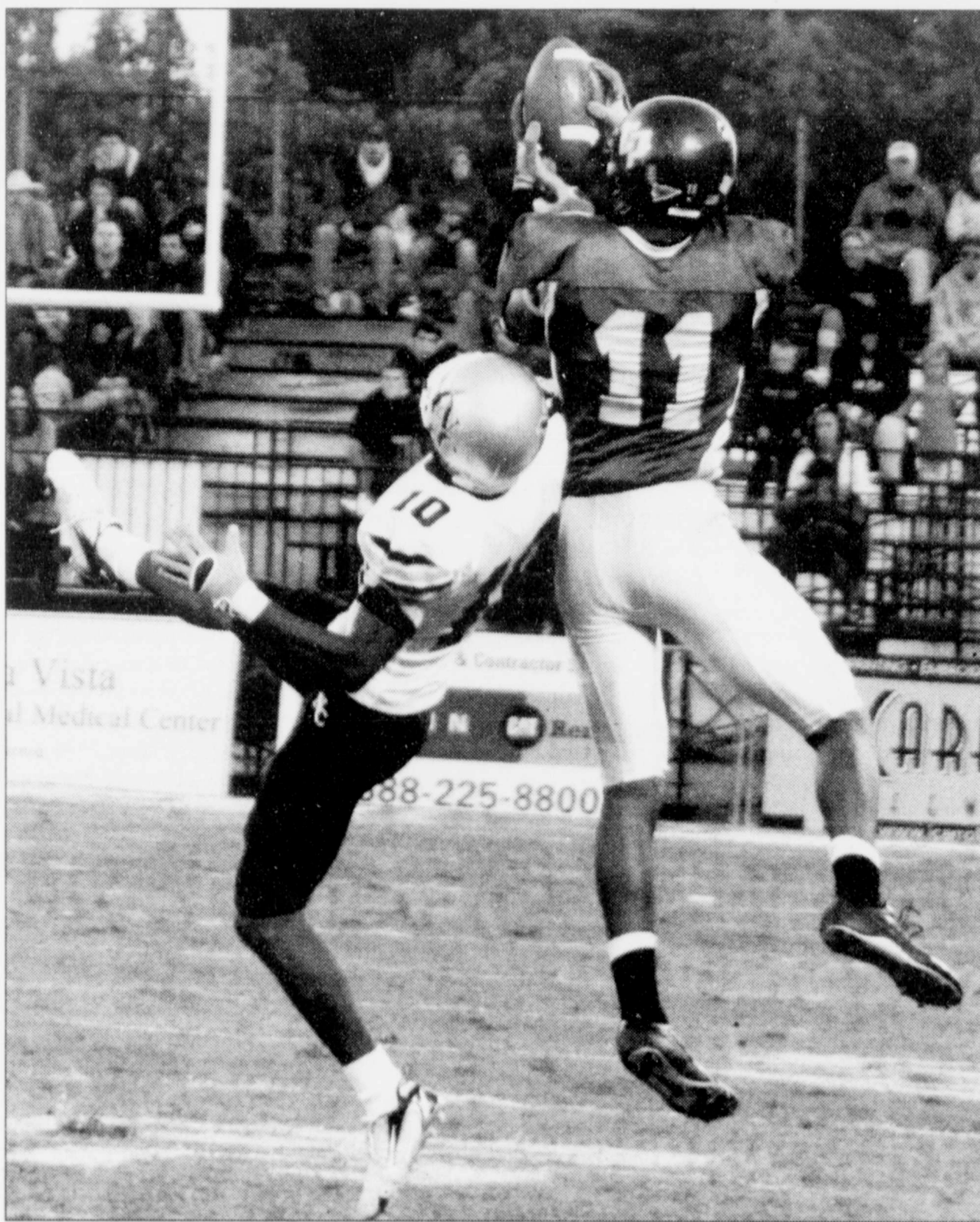
After finishing second in the FCS in receiving yards per game (133.4) while establishing single-season school records for receiving yards (1,467), touchdowns (18), points (108) and 100-yard games (seven), and also its career mark for touchdowns (32), Barden was projected by the advisory committee as a fifth-round pick were he to declare himself draft eligible.

As the Mustangs' explosive season progressed, interest in Barden increased, and at one point he was rated as high as a second-round pick on some NFL Draft Web sites, such as NFLDraftScout.com, which still projects him as a third-round selection, above Pac-10 names such as USC's Patrick Turner and Oregon's Jaison Williams.

"As the season went along, I would hear things," Barden said. "Agents started to contact me and talk about draft potential."

While an FCS wide receiver being taken on the draft's first day would be a rarity, it wouldn't be a first — and not even on behalf of the conference in which the Mustangs play.

San Diego Chargers wide receiver Vincent Jackson, who



NICK CAMACHO MUSTANG DAILY

Cal Poly wide receiver Ramses Barden (11) hauls in a catch over Northern Colorado's Quincy Wofford in the Mustangs' 56-21 win on Sept. 29.

caught seven passes for 93 yards and a touchdown Sunday in his team's 28-24 victory against the Indianapolis Colts in the NFL playoffs, was named the Great West Football Conference Offensive Player of the Year in 2004 when he played at Northern Colorado. Barden won a share of the same award in 2007.

"He's a better receiver than Vincent Jackson was in college," Cal Poly head coach Rich Ellerson said.

Jackson, the 61st overall player chosen in the 2005 draft, caught five balls for 98 yards in his last game against the Mustangs, a 31-0 loss at Cal Poly on Nov. 13, 2004.

"Ramses has a chance to play on a really good team," said Ellerson, who added that again being able to play with quar-

terback Jonathan Dally, the past season's second-rated passer in the FCS, should only help his prospects. "But when you roll back the layers, there's a better player here, and his senior year can put an exclamation point on his college career."

Prior to putting on the pads, though, the Flintridge Prep product may join the Cal Poly track and field team, he said, probably to compete in the 100-or-200 meters in order to improve his speed.

"I want to do some training in that kind of atmosphere," Barden said. "Those are skills I might want to have in my back pocket."

Barden, who averaged 25.7 yards per catch as a junior, said a week ago that he hadn't officially prepared to specifically be timed in a 40-yard dash, the NFL's most widely valued straight-line speed barometer, in "a long time."

He estimated that he'd probably be clocked around 4.55 seconds, usually fast enough for an NFL wide receiver.

Ellerson said he would fully support his star receiver's stab at a secondary sport.

"I would really applaud that," Ellerson said. "Some of the things leading up to the (NFL scouting) combine sound like a track meet, and almost have less to do with football than they do with track. He's a lot faster than people think, and he'll gain another step."

Before auditioning for the professional ranks, though, he will be part of an offense that erupted for an FCS-best 487.1 yards per game a season ago. Now, that unit will boast 10 returning starters.

"That was a big factor in the decision as well," Barden said. "It's something I want to be a part of."

Ellerson says that Barden's character, regardless of on-the-field exploits, should elevate him up eventual draft boards.

"Next year he'll have a chance to go to the combine, and go through the interview process," he said. "When he sits down with (coaches of) teams, he'll move up 10 or 15 picks right there because of his personality and presence."

As such a "bright, impressive, sincere and affable young man," Ellerson opined, Barden's completed academic endeavors will only aid him in the NFL, a realm of the sporting world Barden himself called "really cutthroat" with ever-fleeting job security.

"(An agent) may try to hire him back to manage his own money and ask for tips," Ellerson joked.

Former Cal Poly defensive end Chris Gocong, currently a starting linebacker for the Philadelphia Eagles, became the

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Kinesiology professor shakes up, disproves stereotypes

Chicks with
Balls

Rachel Gellman



According to a pie chart in the film "Playing Unfair: The media image of the female athlete," women account for 40 percent of the participants in sports nationwide, although studies indicate that they represent just 3 to 5 percent of sports media coverage.

Michael Messner of the University of Southern California and author of "Taking the Field" continues on this subject in "Playing Unfair," stating, "When women do peak into the frame, it's usually in ways that are mostly dismissive or disrespectful."

Ideologies and subject matter like that above are brought to the forefront in Cal Poly professor Camille P. O'Bryant's very popular elective, and cultural pluralism requirement class Kinesiology 323, Sport and Gender. Her course, according to its syllabus, is "designed to familiarize students with the intersections between sport and gender in American society." So I thought to myself, what better person to interview for my column than a woman who studies and teaches about this subject matter for a living?

Along with Sport and Gender, O'Bryant, who earned her Ph.D. at Ohio State University, teaches KINE 324, Sport, Media and American Pop Culture every other year, along with other orientation, graduate and thesis kinesiology courses.

O'Bryant participated on the rowing team in college and swam through high school. She

said that the sports she played were not "typical" sports for African-Americans to participate in.

When she was questioned about her sporting choices in college, she became interested in the study of sociology. "What is it about people's ideas about who can and can't play and what's contributing to that?" she said. She added that she always thought it was best to judge people on their abilities and not their physical makeup.

While at Ohio State, she studied women's studies, psychology and sociology.

"I was always curious about how gender impacts people's sport experiences, positively and negatively and everything in between," she said. She attended a seminar on gender and sports in society while at Ohio State and when she came to Cal Poly in 1999, she thought it would be interesting to keep teaching along the lines of what she heard at the seminar.

She asked to be a member of the women's studies advisory board when she came to Cal Poly and then introduced the idea of her class as an elective so "students across the campus could look at something that is so pervasive in our culture — sports — and another thing that is so pervasive in our culture — ideas of people's perspectives around gender."

"Your baby comes into this world. Usually one of the first things people ask is, is it a boy or is it a girl? And you wonder, 'Why should it matter?' Well, gender matters. How should we know what bathroom to go in?" she said.

Sport and Gender is a class attended mostly by males — on sports sociology primarily — but O'Bryant says she tries to come into the course from "a critical feminist perspective" with gender as a central subject in conversations about

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